

Steven & Alexandra Cohen Foundation 2015 Annual Report



G I ♥ E
STEVEN & ALEXANDRA
COHEN FOUNDATION



**STEVEN & ALEXANDRA
COHEN FOUNDATION**

The Steven & Alexandra Cohen Foundation is committed to inspiring philanthropy and community service by creating awareness, offering guidance and leading by example to show the world what giving can do.

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Executive Summary

The year 2015 marked an inflection point in the evolution of the Foundation as we committed to a new cause, increased grant making, raised our profile, strengthened ties to Point72 and began to build our new home.

A New Commitment to a Better Future

As Alex continues her personal battle with Lyme disease, we pledged to raise awareness and work toward eradicating Lyme disease with more than \$50 million committed to the cause.

Increasing Annual Giving

For the 14th consecutive year, the Foundation has expanded its giving in the areas we have long supported. This year's increase of 18% brings our total 2015 gifts to more than \$60 million, anchored by a \$75 million pledge to NewYork Presbyterian Hospital.

Inspiring Others to Give

In a concerted effort to share the Foundation's mission of inspiring others to give, Love the GIVE was born and asked followers to share daily acts of kindness on social media using #LOVETHEGIVE. Then, the #GIVE2VETERANS sub-campaign generated almost 800K user engagements in six weeks, reaching over 400 million social media hits and engaging social influencers such as Bruce Springsteen, Ellen DeGeneres and Pitbull.

Furthering the Commitment to the Point72 Community

By partnering with Community Matters in its first full year as a formal program, we continued to reinforce and promote the Point72 Community Value by providing opportunities for Firm employees to increase their charitable impact, philanthropic efforts and community relations. We sponsored and participated in 19 volunteer events with our Point72 community. Together, we tackled the Tough Mudder, repackaged fresh fruits for those in need with City Harvest and prepared hundreds of Thanksgiving meals for families with Person to Person.

Making an Impact with Community Matters

Our efforts made a measurable and positive impact on the Point72 community, which can be quantified with the following statement from the 2015 Firm Survey: The Firm enables me to have significant charitable impact, beyond what I could achieve as a private individual. 55% of the Firm's employees agreed or strongly agreed with the statement—a 26% improvement over the Firm's 2014 Survey results, and the greatest year-over-year increase of any question asked in the survey.

Building a New Home

The Foundation is excited to move into its new building in the fall of 2016. GIVE Central will serve as a valuable resource, a beacon of inspiration and a home away from home for Point72 employees and the Foundation's grantees.

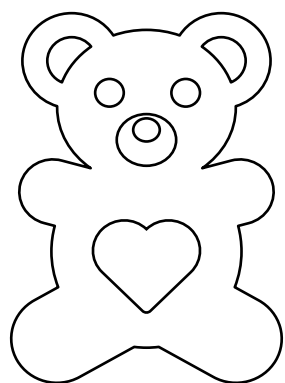
Looking Ahead

In 2015, we made great strides toward our existing goals and laid the foundation for many new initiatives; however we remained focused on our primary mission, to inspire others to give. As we continue into 2016, we are positive that we are on an exciting path that will allow us to build upon the progress of the past year.



Major Gifts

Larger gifts made this year will help impact the lives of those who need it most. Pledges to the tune of \$98.5 million across our focus areas, namely children's health, neighbors, education, and the arts, will benefit communities in need.



St. Jude Children's Hospital

By committing \$20 million to St. Jude Children's Research Hospital, the Steven & Alexandra Cohen Foundation helped fund the construction of an inpatient care unit for children.

"We are deeply appreciative of the Steven & Alexandra Cohen Foundation for their generous gift to help our lifesaving mission."

Richard Shadyac Jr., President and CEO of ALSAC/St. Jude Children's Research Hospital.

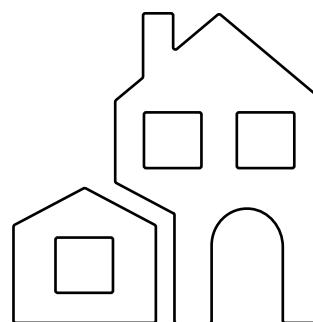


NewYork Presbyterian

A \$75 million gift to NewYork Presbyterian Hospital will provide the funds to construct a state-of-the-art facility, The Alexandra & Steven Cohen Hospital for Women and Newborns. It will occupy five floors in the David H. Koch Center and is expected to be open to patients by 2020.

"This extraordinary gift will enhance our vital work and ensure that newborn babies get the healthiest start to their lives. We are profoundly grateful to Alex, Steven and the Steven & Alexandra Cohen Foundation for their incredible generosity."

Dr. Laurie H. Glimcher, Stephen and Suzanne Weiss Dean of Weill Cornell Medicine.

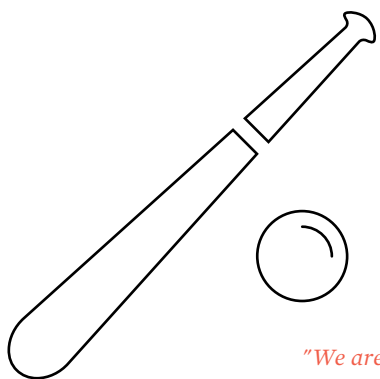


Neighbor to Neighbor

The Foundation donated \$1.5 million to Neighbor to Neighbor as it begins its capital campaign for construction of a new building to better house both its food bank and clothing operation.

"It's so gratifying to have the Foundation's support. They immediately understood that the space just isn't adequate anymore. It's gratifying to see the Foundation recognized we're doing important work that helps the town."

Nancy Coughlin, Executive Director Neighbor to Neighbor.

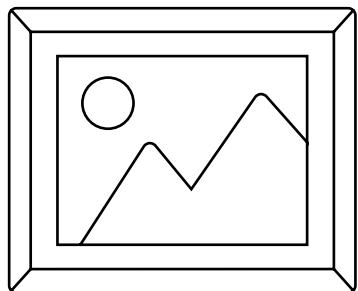


Harlem RBI

The \$2 million gift funded the completion of the gym in a multi-purpose building, a new permanent home for Harlem RBI offices and DREAM Charter School, and 89 units of affordable housing for the East Harlem community.

"We are truly thankful to Steve and Alex for their very generous gift which allowed us to build a gymnasium that provides a safe space for our kids at Harlem RBI and DREAM to play year-round."

Richard Berlin, Executive Director of Harlem RBI and Chair of DREAM Charter School.



Whitney Museum

The Whitney Museum of American Art received a \$2 million gift for its education programs, providing essential support for the Museum to serve children, teens, seniors and the community at large.

"We are profoundly grateful for Steven and Alexandra Cohen's ongoing support which allows us to continue to open children up to new ideas and ways of thinking."

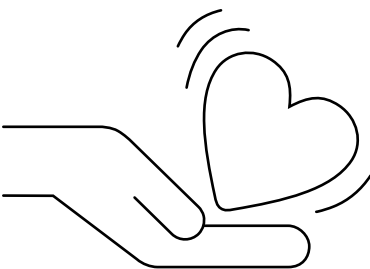
Adam D. Weinberg, Alice Pratt Brown
Director of the Whitney Museum of
American Art.





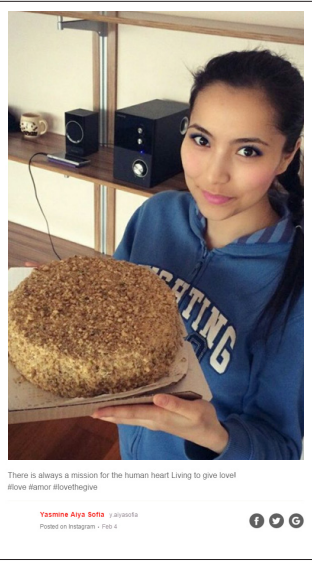
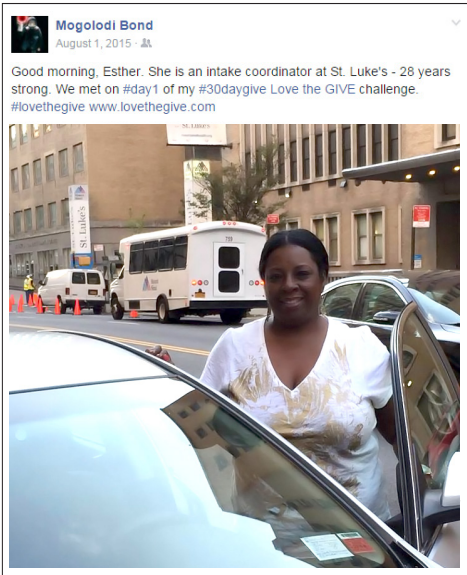
Major Campaigns

Major Campaigns

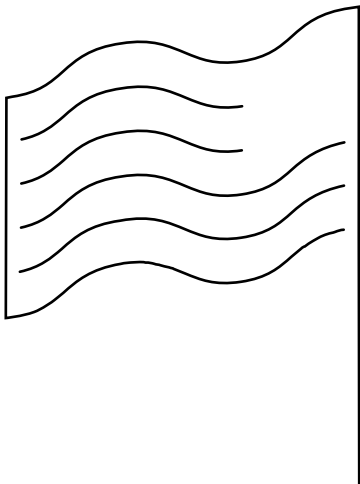


LovetheGIVE

#LOVETHEGIVE is a campaign that celebrates the act of giving and encourages everyone to make it a habit. Our friends joined the celebration by making a GIVE—big or small—and sharing it with #LOVETHEGIVE. This initiative rolled out across Instagram, Twitter and Facebook and allowed us to engage our followers by providing an easy way to spread happiness far and wide.



Major Campaigns



Give2Veterans

American heroes live among us without the recognition or appreciation they deserve. The #GIVE2VETERANS campaign addressed this problem and provided the opportunity to celebrate our veterans for longer than just one day this year. Through the @LOVETHEGIVE social properties, we encouraged others to make acts of kindness and share these acts using #GIVE2VETERANS. Each time the hashtag was used, the Foundation donated \$1 to the Bob Woodruff Foundation. The campaign resulted in more than 800,000 mentions on social media and a gift of \$500,000 to the BWF.

Bruce Springsteen @springsteen

Help me #Give2Veterans by sharing this post, and @LovetheGive will donate \$1 to @Stand4Heroes for every RT.

RETWEETS 3,665 LIKES 857

3:07 PM - 12 Nov 2015

Love the GIVE @lovethegive

WE DID IT #GIVE2VETERANS raised a staggering \$500K for @Stand4Heroes! HUGE thanks to all our online contributors!!!

GOAL REACHED: #GIVE2VETERANS

RETWEETS 8 LIKES 15

12:23 PM - 12 Nov 2015

Instagram

232k likes

natgeo Photo

232k likes

natgeo Photo

Ellen DeGeneres @TheEllenShow

This #VeteransDay show your gratitude by retweeting #Give2Veterans. Every tweet means \$1 to help those who serve.

RETWEETS 10,844 LIKES 4,768

12:00 PM - 11 Nov 2015

Conan O'Brien @ConanOBrien

.@LovetheGIVE will donate \$1 to @Stand4Heroes every time #GIVE2VETERANS is used. RT & support the brave men & women who've served.

RETWEETS 1,354 LIKES 458

11:23 AM - 10 Nov 2015

Love the GIVE @lovethegive

Happy Veterans Day to all of our veterans that protect our country!! We appreciate you #GIVE2VETERANS #LovetheGIVE

DAY 22: GIVE A SHOUT OUT TO A SPECIFIC VETERAN

RETWEETS 9 LIKES 9

9:08 AM - 11 Nov 2015

Instagram

43.2k likes

patbul

43.2k likes

patbul

Love the GIVE @lovethegive

We ♥ Veterans—help us raise \$ for @Stand4Heroes—post your GIVE with #GIVE2VETERANS to join the movement! RTs count

DAY 1: WE LOVE VETERANS #GIVE2VETERANS

RETWEETS 11 LIKES 11

11:33 AM - 21 Oct 2015



Love the GIVE @lovethegive

This is it: one day left to help us #GIVE2VETERANS. It's been a great run—let's go out strong! #LovetheGIVE

LAST DAY: #GIVE2VETERANS

RETWEETS 2 LIKES 4

6:12 AM - 15 Nov 2015

Love the GIVE @lovethegive

Our #GIVE2VETERANS campaign has ended! We are so thankful to everyone who contributed and helped us raise money

THANKS TO EVERYONE!

RETWEETS 8 LIKES 10

6:46 AM - 17 Nov 2015

Instagram

4,574 likes

bettemiller

4,574 likes

bettemiller

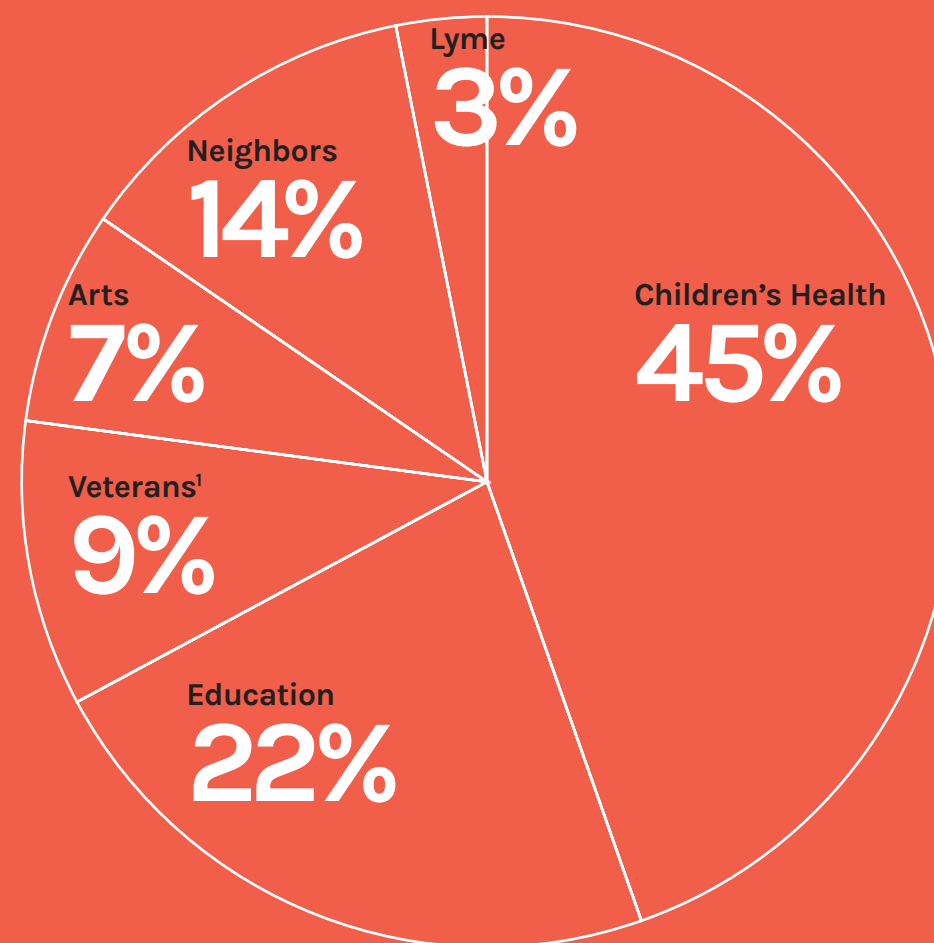


2015 by the Numbers

Giving by Category

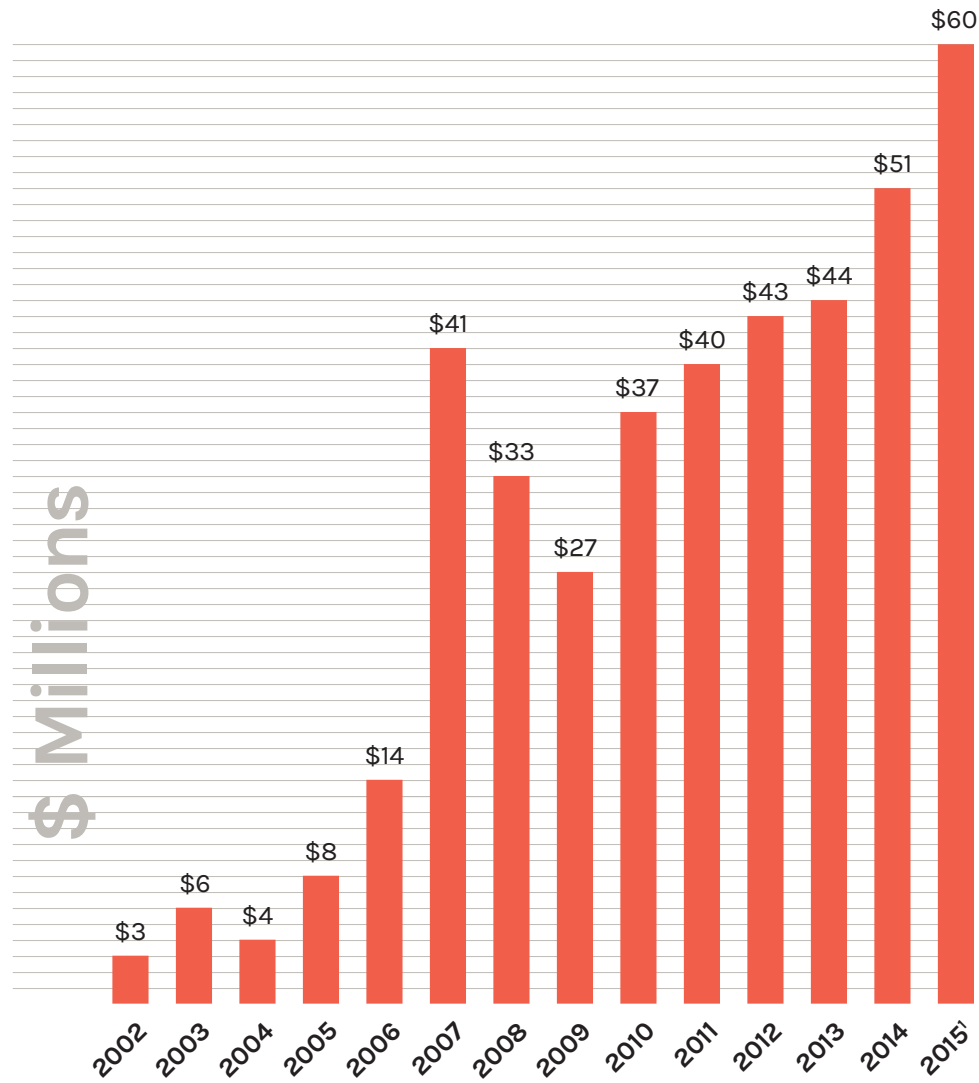
We continued to strengthen relationships with our 2014 grantees while adding a new Lyme category.

CATEGORY	2015 GIVING	2014 GIVING	% CHANGE
Children's Health	\$26,810,800	\$12,444,021	115%
Education	\$13,544,668	\$15,784,310	-14%
Veterans ¹	\$5,226,560	\$12,221,087	-57%
Arts	\$4,480,865	\$3,715,753	21%
Neighbors	\$8,140,317	\$6,937,658	17%
Lyme	\$1,888,375	\$0	NA
TOTAL	\$60,091,585	\$51,102,829	18%



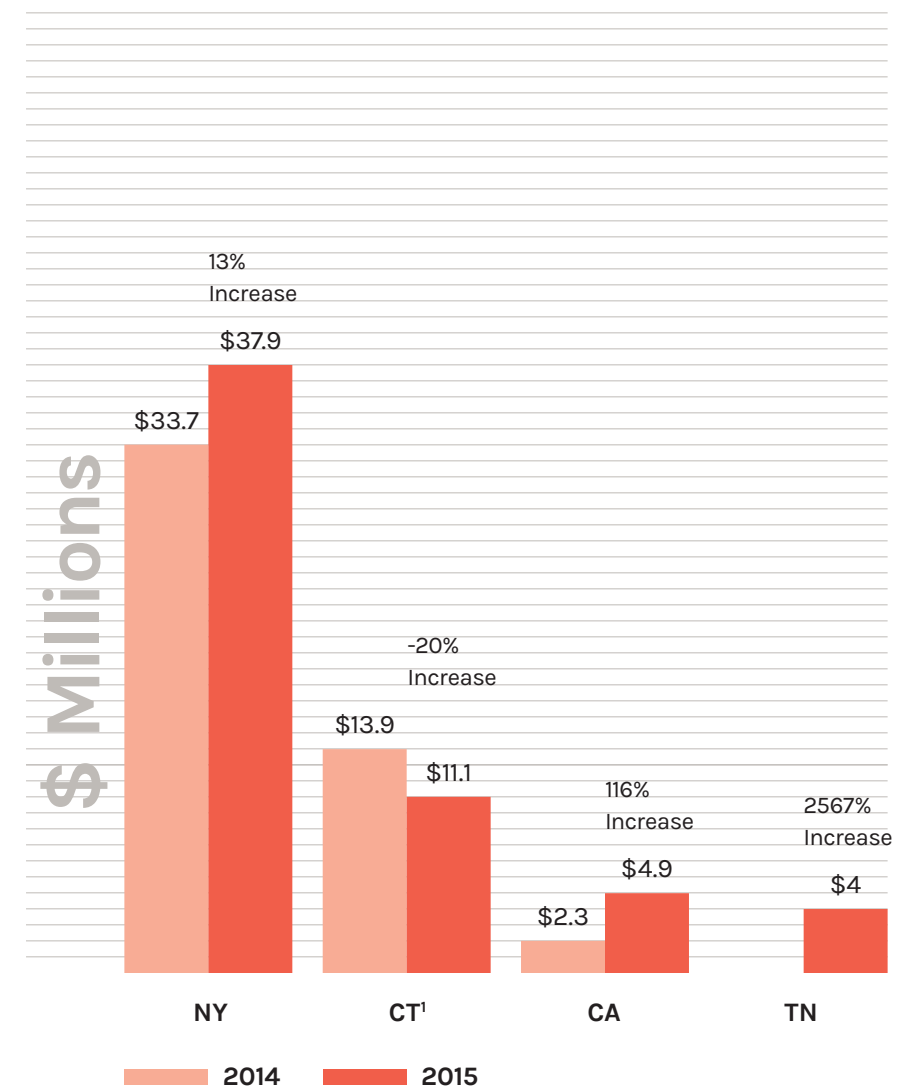
Total Giving by Year

The Foundation's total giving increased by 18% in 2015 versus 2014.



Giving by Location

We expanded our giving in regions across the country while continuing to give in our existing geographic focus areas.



¹ 2015 giving does not include \$26,050,000 to Cohen Veterans Network.



Making Headlines

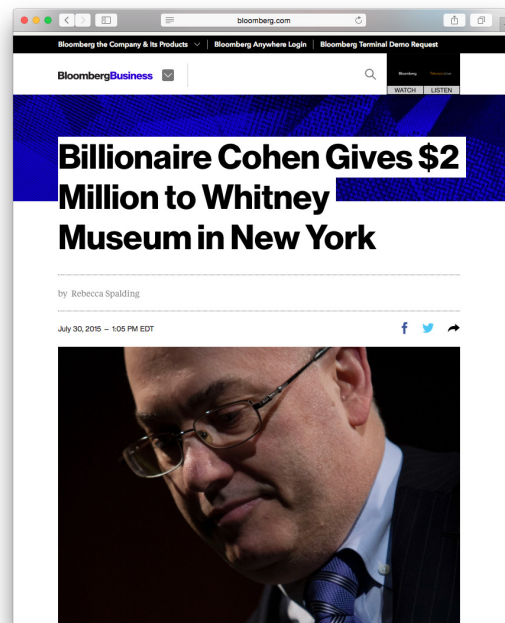
Making Headlines

Our work did not go unnoticed. Press and media gave kudos to our causes with over 40 original articles mentioning the Foundation in 2015. Coverage appeared in a wide variety of publications from across the media landscape—including online, print, blogs, local and national outlets.

07.30.15

Bloomberg Business

Steve and Alex are recognized by Bloomberg for the Foundation's gift to the Whitney Museum.

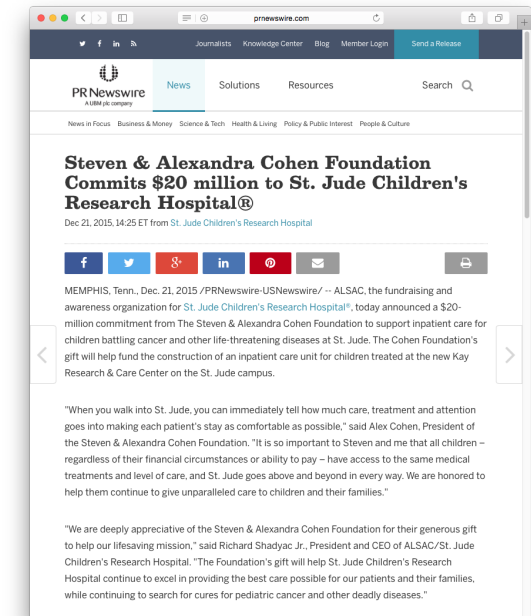


The gift, made through the Steven and Alexandra Cohen Foundation, will allow the New York museum to offer more free guided visits to students and expand its public school and community partnerships.

12.21.15

PR Newswire

St. Jude was proud to announce our gift to help sick children battle life threatening diseases.



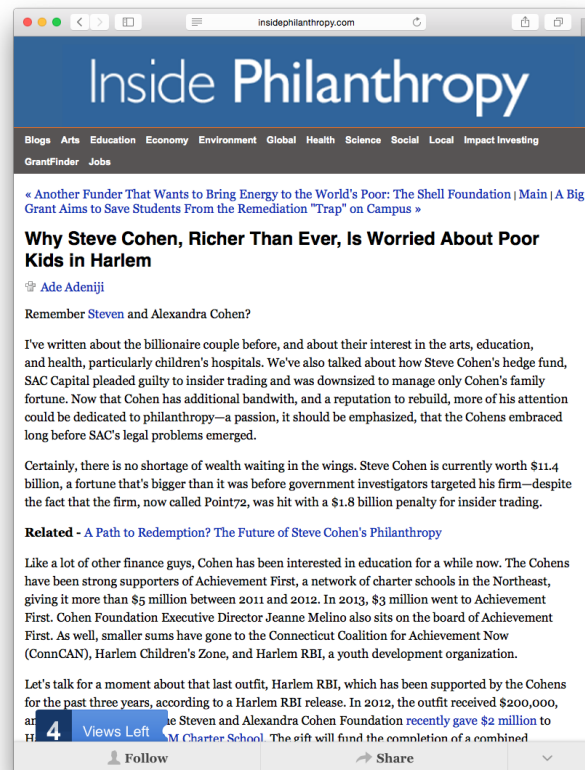
When complete, the new inpatient unit will offer an enhanced patient care experience, with digital technology and more room to accommodate patient and family needs.

Making Headlines

04.29.15

Inside Philanthropy

Online philanthropy publication, Inside Philanthropy, covers our dedication to education and equalizing opportunities for youth in Harlem and the South Bronx.

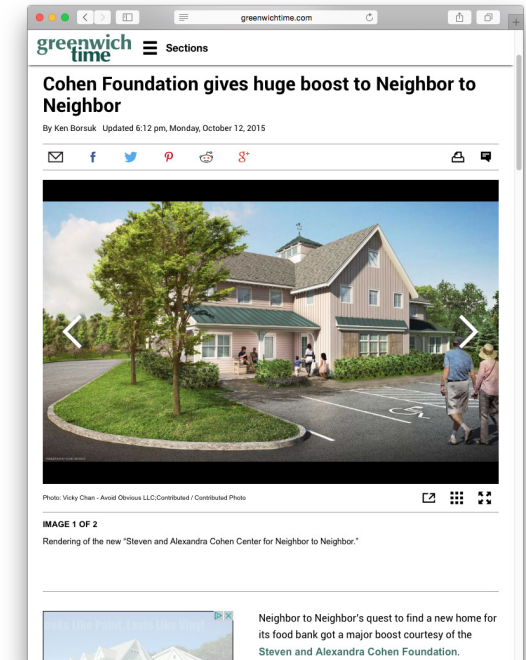


The Cohens give \$3 million to The Equity Project Charter School (TEP), a school based in Washington Heights, in support of its music programs, and \$2 million to Harlem RBI, based in Harlem.

10.12.15

Greenwich Time

It's nice to be recognized as a helpful neighbor. Greenwich Time writes about the Foundation's gift to Neighbor to Neighbor as they construct a new food bank for the less fortunate in the region.



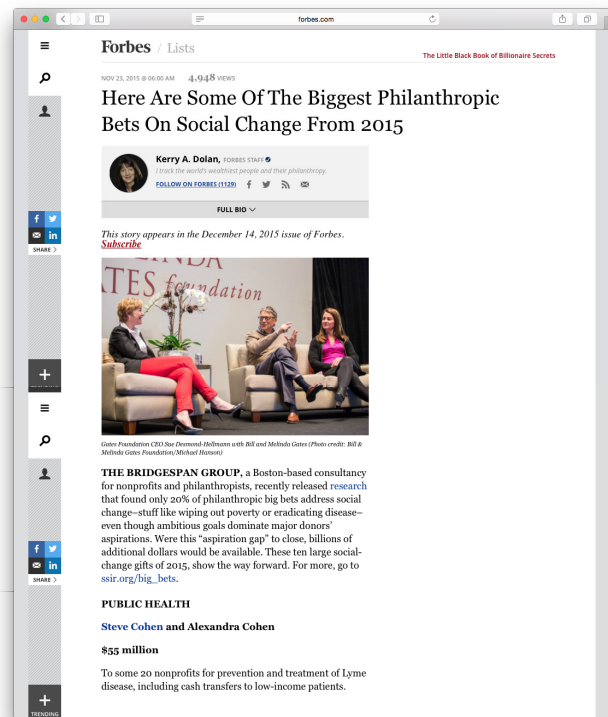
The \$1.5 million gift from the foundation is the largest Neighbor to Neighbor has ever received and includes a \$1 million single pledge and a \$500,000 donation as part of a matching grant.

Making Headlines

11.23.15

Forbes

Forbes recognizes the Cohens as one of the leaders of philanthropic efforts in the field of public health.



Steve and Alex are giving \$55 million to some 20 nonprofits for prevention and treatment of Lyme disease, including cash transfers to low-income patients.

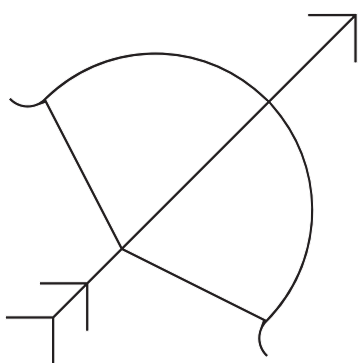




Point72 and the Foundation

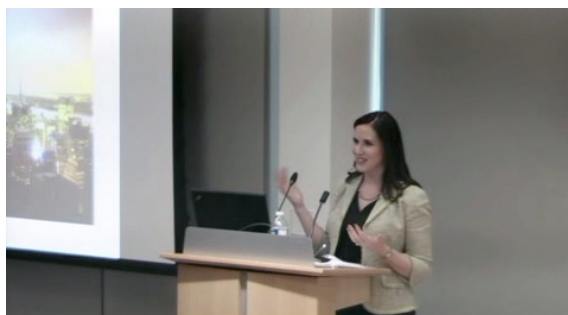


Inspiration can be found anywhere.
But sometimes, you have to seek it out—
and that's just what we did. We asked
our grantees to come by to share their
time, energy and expertise with us.

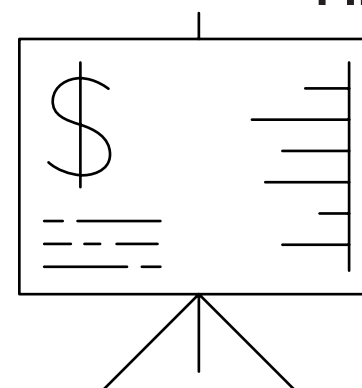


Robin Hood Foundation

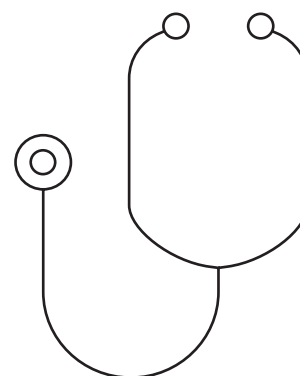
We brought in the Robin Hood Foundation to kick off the first "Community Talks" informational session. Using Robin Hood's 10 Basic Board Responsibilities, attendees learned the basics of getting involved with a nonprofit, the first steps in becoming a board member, and skills to be a more effective board member.



Neighborhood Trust Financial Partners



Next, we invited Neighborhood Trust Financial Partners to give a presentation on their mission to empower low-income individuals to become productive participants in the U.S. financial system and to achieve their financial goals.



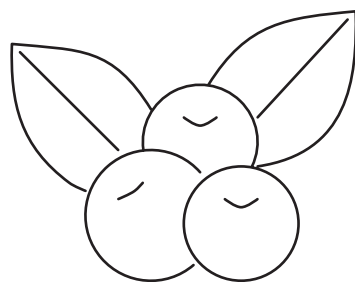
Dr. Oz

We invited Dr. Mehmet Oz to give a special presentation on Health and Wellness. The discussion highlighted topics from his magazine, "The Good Life," and touched upon navigating the daily stresses of life.



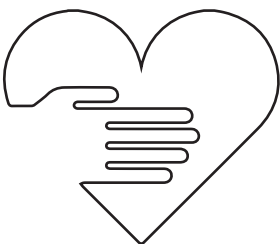
Volunteer Work

We rolled up the sleeves on our fleeces and got to giving. Over 400 individual employees participated in Firm-wide and department volunteer efforts in 2015 that made a huge impact in our communities.



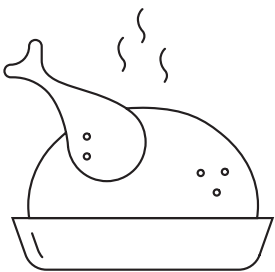
City Harvest

Sixty employees volunteered to repack almost 25,000 pounds of fresh fruit, and did so in an hour and a half. Our work helped City Harvest distribute fresh fruit to over 2,500 households.



God's Love We Deliver

Fifty employees from Investment Services groups including IT, Professional Development, Communications, and Strategy joined forces with members of Investment Teams to prepare Blizzard Boxes, emergency kits of non-perishable goods for the winter season for God's Love We Deliver to distribute to its clients.



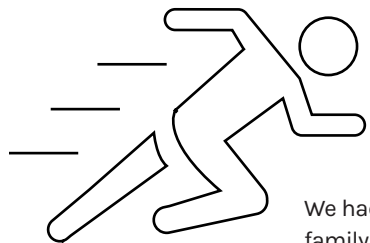
Person to Person

Forty-three colleagues and family members volunteered their time to help pack more than 300 bags of Thanksgiving meals to give to families in need in Fairfield County.



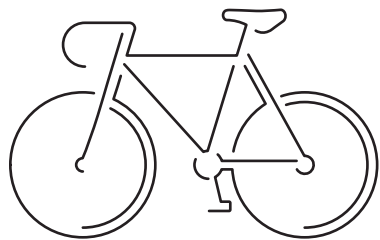
Sponsored Events

Our community knows a thing or two about fundraising. This time, we put that know-how to help various causes. Together, we raised over \$300,000.



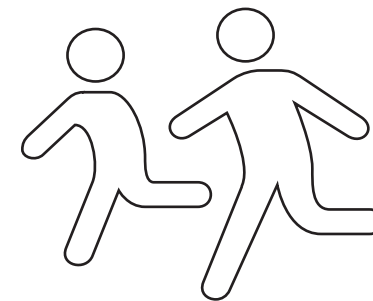
Stamford Hospital Hope in Motion

We had a spectacular turnout of employees and family members at the Stamford Hospital Hope in Motion Walk & Run. Over 50 employees and their families came out and walked or ran the 5k or 10k in support of the programs and patients at the Bennett Cancer Center. In addition, Point72 employees raised more than \$24,000 in donations.



The RIDE

With the help of our entire staff, we raised more than \$78,000 to support the Connecticut Veterans Legal Center, which accounted for more than half the total amount raised for The RIDE. More than 30 employees also participated on Team Point72, riding 25, 50, or 100 miles in support of veterans.



Domus NINER

More than 130 employees, family and friends joined together as participants, judges and spectators to support the Domus NINER held at Point72 for the first time in its fourth year of existence. The event raised more than \$200,000 to benefit the kids of Domus.



Tough Mudder

Twenty-three employees and friends participated in the Tough Mudder at Liberty State Park. Helping each other over every obstacle, and leaving no man or woman behind, they completed the course together as a team and raised more than \$43,000 for the Cohen Veterans Network.



Employee Board Placements

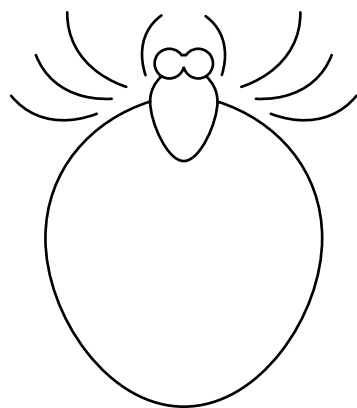
Community Matters worked with several employees this year, placing 14 on non-profit boards and 3 on junior boards.

We helped employees already involved with non-profits develop skills to increase their effectiveness on boards and give back to their communities even further.

EMPLOYEE NAME	ORGANIZATION	INVOLVEMENT	TITLE
Adam Galeon	Blythedale Children's Hospital	Board Member	Portfolio Manager
Anthony Vaccarino	City Harvest	Board Member	Portfolio Manager
Erin Browne	SoundWaters	Board Member	Portfolio Manager
Sean Juan	The Equity Project (TEP)	Board Member	Portfolio Manager
Mike Jemiolo	Stamford YMCA	Board Member	MD, Chief Risk Officer
Dan McHugh	Weston YMCA	Board Member	Managing Director
Robert McKinney	Boys & Girls Club Stamford	Board Member	Managing Director
Tom Van Riper	Hiring Our Heroes	Committee Member	Managing Director
Michael Butler	Stamford Hospital Foundation	Board Member	Director
Mogolodi Bond	Harlem School of the Arts	Board Member	Director
Alex Tudor	St. Joseph Parenting Center	Board Member	Director
Dan Lota	Person to Person	Board Member	Trader
Jeffrey Miller	Disability Rights Advocates	Board Member	Trader
Shane Bannon	Domus	Junior Board Member	Vice President
Melanie Turchyn	Mt. Sinai Adolescent Health Center	Junior Board Member	Associate
	Domus		
Jake Rath	Mt. Sinai Adolescent Health Center	Junior Board Member	Analyst



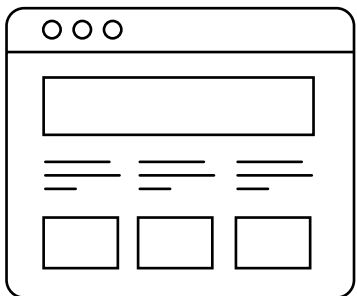
What's in Store for 2016



Putting Lyme Disease on Notice

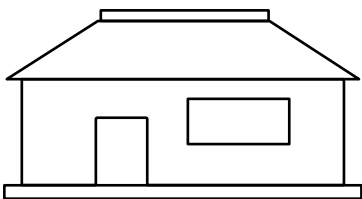
After Alex's personal experience with Lyme disease, it has become the Foundation's mission to raise awareness, fund research and ultimately eradicate the disease and alleviate the massive suffering caused by Lyme disease.

We've taken the first major step towards that goal by pledging more than \$50 million to more than 20 Lyme-related projects over the next five years.



A New Website, a New Chapter

As the Foundation evolves, so must our website. We will give the grant areas a makeover to improve user experience and interactivity, streamline information on the timeline pages to highlight our history, and expand on our original branding to create a more consistent look and feel.

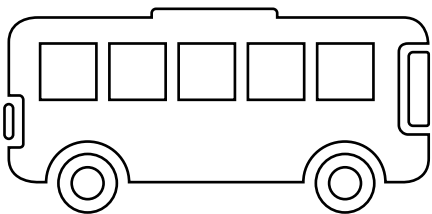


GIVE Central

The Cohen Foundation is excited to move into its first permanent home in the fall of 2016. GIVE Central will give us the capacity to continue to grow our team and reach more people in need.

A large conference room will be used for meetings for the Foundation, Point72 employees and our grantee organizations. A beautiful outdoor patio will also offer space for meals or reflection.

We hope GIVE Central will serve as a valuable resource, a beacon of inspiration and a home away from home for Point72 employees and the Foundation's grantees.



The Giving Tour 2016

Our giving is going mobile as we will hit the road to visit cities across the U.S. The Giving Tour road trip will broaden the area of impact for the Foundation and will include a six-day, all-American, adventure-filled, gift-giving tour.

We'll visit non-profits that are making a difference in their communities, learn about their missions and needs, and document the trip on our social channels to raise awareness.



steveandalex.org