

# ANNUAL REPORT |

**GIVE**  
STEVEN & ALEXANDRA  
COHEN FOUNDATION

# 2017





**STEVEN & ALEXANDRA  
COHEN FOUNDATION**

The Steven & Alexandra Cohen Foundation is committed to inspiring philanthropy and community service by creating awareness, offering guidance and leading by example to show the world what giving can do.

# The Table — of — Contents

<b>A Letter From Alex Cohen</b>	<b>5</b>
2017 Giving	6
2017 Highlights	7
<b>Lyme Disease Initiative</b>	<b>8</b>
<b>Climbing Mount Kilimanjaro</b>	<b>10</b>
<b>The Giving Tour</b>	<b>12</b>
<b>Geographic Footprint</b>	<b>14</b>
<b>By The Numbers</b>	<b>16</b>
<b>Year-Over-Year Giving</b>	<b>17</b>
<b>Our Online Community</b>	<b>18</b>
<b>Community Matters at Point72</b>	<b>19</b>



# A Letter From Our Founder



I was born and raised to give. Whether asking my mother to give \$1 to the homeless as a child or presenting a \$1 million gift to one of our grantees today, giving has opened my eyes and made my heart full. I am incredibly grateful that I can share the great work that the Foundation did last year and highlight some of the remarkable organizations we joined with.

In 2017, we climbed mountains, continued the fight against Lyme disease and headed back out to various parts of America on the Giving Tour. We awarded 150 grants and over \$53 million to various organizations in communities both local and across the country. We focused on causes that inspired us and built new relationships with nonprofits that share our passions.

Over the year, we visited three new states on our Giving Tour and this time it wasn't just people we were interacting with, but animals too. From the farm-land at Rooterville Animal Sanctuary in Gainesville, FL to the tiny homes at Community First Village in Austin, TX, we witnessed kindness, hard work, commitment and giving in so many ways.

Our work around The Cohen Lyme & Tickborne Disease Initiative has continued to be a passion very close to my heart. This year, I fought a hard battle with the disease and underwent treatment that helped me feel more like myself than I have in the past eight years. With continued funding and research partnerships, I know that one day affordable and accessible diagnostics and treatment will be available for all those fighting this disease.

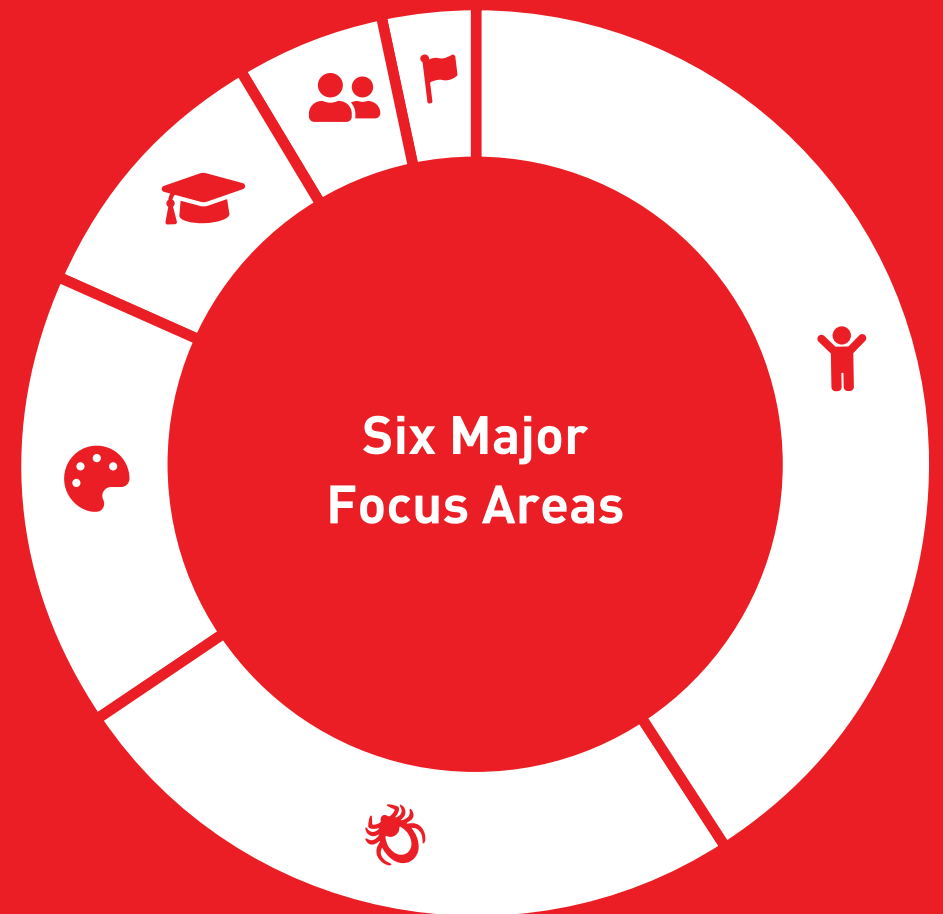
On behalf of Steven and myself, I want to thank our grantees for their continued support of the communities in which they serve. They are our inspiration and remind us that by giving to others you can help make someone's life a full and brilliant one.

Sincerely,  
**Alex Cohen**



IN 2017, WE  
GAVE MORE THAN

**\$53 Million**



 Children's Health	<b>\$21.9 Million</b>	 Education	<b>\$5.2 Million</b>
 Lyme Research	<b>\$13.2 Million</b>	 Neighbors	<b>\$2.8 Million</b>
 Arts	<b>\$8.7 Million</b>	 Veterans <sup>1</sup>	<b>\$1.7 Million</b>

<sup>1</sup> Does not include funding to Cohen Veterans Network



# Cohen Lyme & Tickborne Disease Initiative



## Lyme Disease Is A Massive Challenge, But One Worth Fighting.

The Foundation has committed \$50 million to battle Lyme disease since 2015. This year we successfully hired a Senior Program Officer to oversee the Cohen Lyme & Tickborne Disease Initiative and to partner with our dedicated experts in the field. We know this race is a marathon, not a sprint, and the Foundation will continue to identify and fund opportunities for transformative Lyme and tickborne related research and patient care in the years to come.

## 2017 Accomplishments

### DISCOVERIES

- 40,000 Lyme patient records analyzed to better understand post-treatment Lyme disease
- 3 next generation diagnostic tests in development for tickborne infections
- 200,000 compounds and extracts screened in the lab to potentially discover new drug treatments

### GRANT SUPPORT

- 100+ researchers funded to help find new diagnostics, treatments and prevention methods
- 25+ projects supported in prevention, diagnostics, treatment, systems analysis and field building

### TREATMENT

- 100+ children and young adults across the U.S. received financial assistance for life-saving treatment

### SHARED KNOWLEDGE

- 14 publications written by researchers on various topics including potential treatments, new diagnostic tools and genomic analysis

### FIELD BUILDING

- 3,000 biological samples provided to more than 20 research institutions to increase the speed of analysis and hasten new discoveries





# Climbing Kilimanjaro



In 2017, we gave back to veterans in our biggest way yet. Foundation team member and avid outdoorsman, Jake Rath, and U.S. Marine, Kionte Storey, climbed to the summit of Tanzania's Mount Kilimanjaro as part of the **#Give2Veterans** campaign benefiting the Bob Woodruff Foundation.

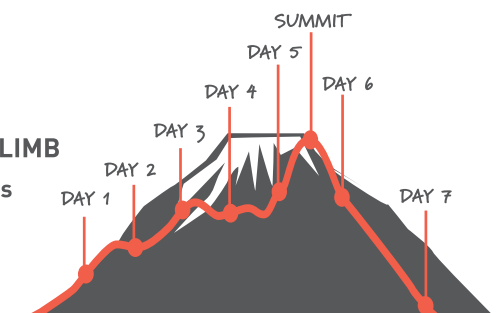
On social media, every like, comment or share mentioning the campaign was matched with a \$1 donation up to \$500,000. The campaign was a great success with over 800,000 social media engagements. #Give2Veterans concluded with awarding the Bob Woodruff Foundation a \$500,000 gift in support of their innovative programs that help impacted veterans, service members and their families thrive.



Kionte lost his lower right limb below the knee from an IED explosion while serving in the Marines in Afghanistan in 2010. Since his life changing injury, he has continued to challenge himself both mentally and physically by conquering other climbing feats and proving to others and most importantly himself, that "Nothing is impossible."

## THE CLIMB

Covered a distance of **50 miles**  
Gained **14,000 ft.** in elevation  
Reached an altitude of **19,432 ft.**





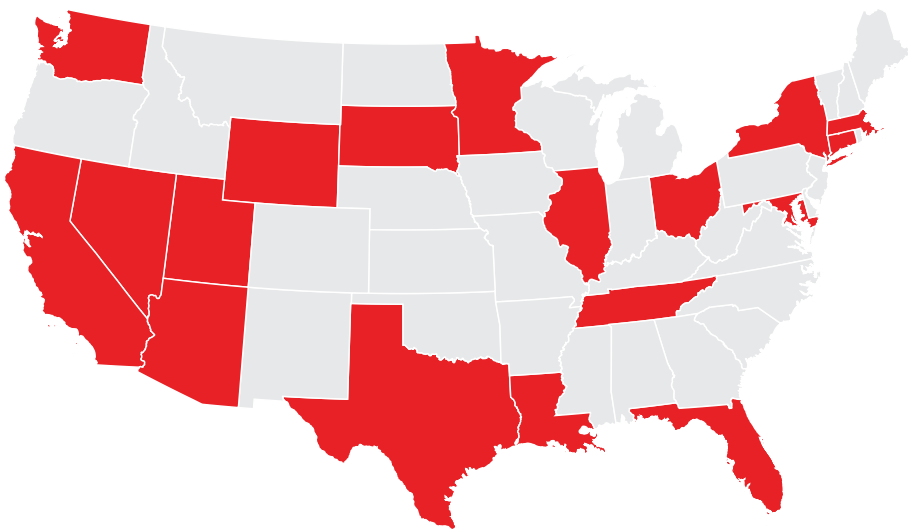


# The Giving Tour



The Giving Tour, a campaign launched in 2016, focuses on learning, inspiring, and giving across the U.S. Members of the Cohen Foundation have continued to travel the country meeting new nonprofits and raising awareness of the positive impacts organizations are making within their communities.

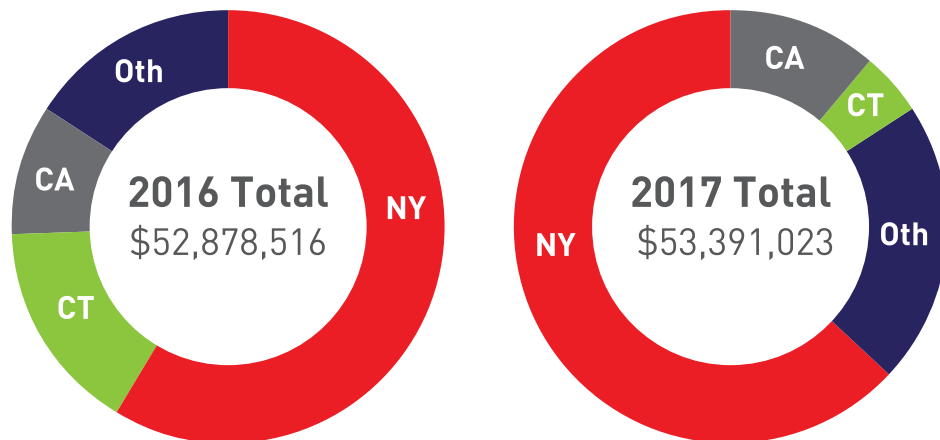
Through this endeavor, we hope to inspire even one person to pay it forward and make a difference in someone else’s life.



	STATES	ORGANIZATIONS	GIVEN
2016 Total	8	12	\$595,000
2017 Total	3	4	\$386,117
<b>Total Impact</b>	<b>11</b>	<b>16</b>	<b>\$981,117</b>

# Geographic Footprint

## Top Giving States





LOCATION	2016	2017
New York	\$30,077,902	\$33,423,757
California	\$5,639,348	\$5,935,177
Connecticut	\$8,302,850	\$2,579,500
Other	\$8,858,416	\$11,452,589
<b>Total</b>	<b>\$52,878,516</b>	<b>\$53,391,023</b>

## 2017 Giving States

Alabama	Illinois	New Jersey	South Dakota
Arizona	Louisiana	New York	Tennessee
California	Maine	North Carolina	Virginia
Connecticut	Maryland	Ohio	Washington
Florida	Massachusetts	Pennsylvania	Washington D.C.

2013

  
**237**  
GRANTS

  
**15**  
STATES

2014

  
**213**  
GRANTS

  
**10**  
STATES

2015

  
**201**  
GRANTS


  
**13**  
STATES


2016

  
**166**  
GRANTS

  
**22**  
STATES

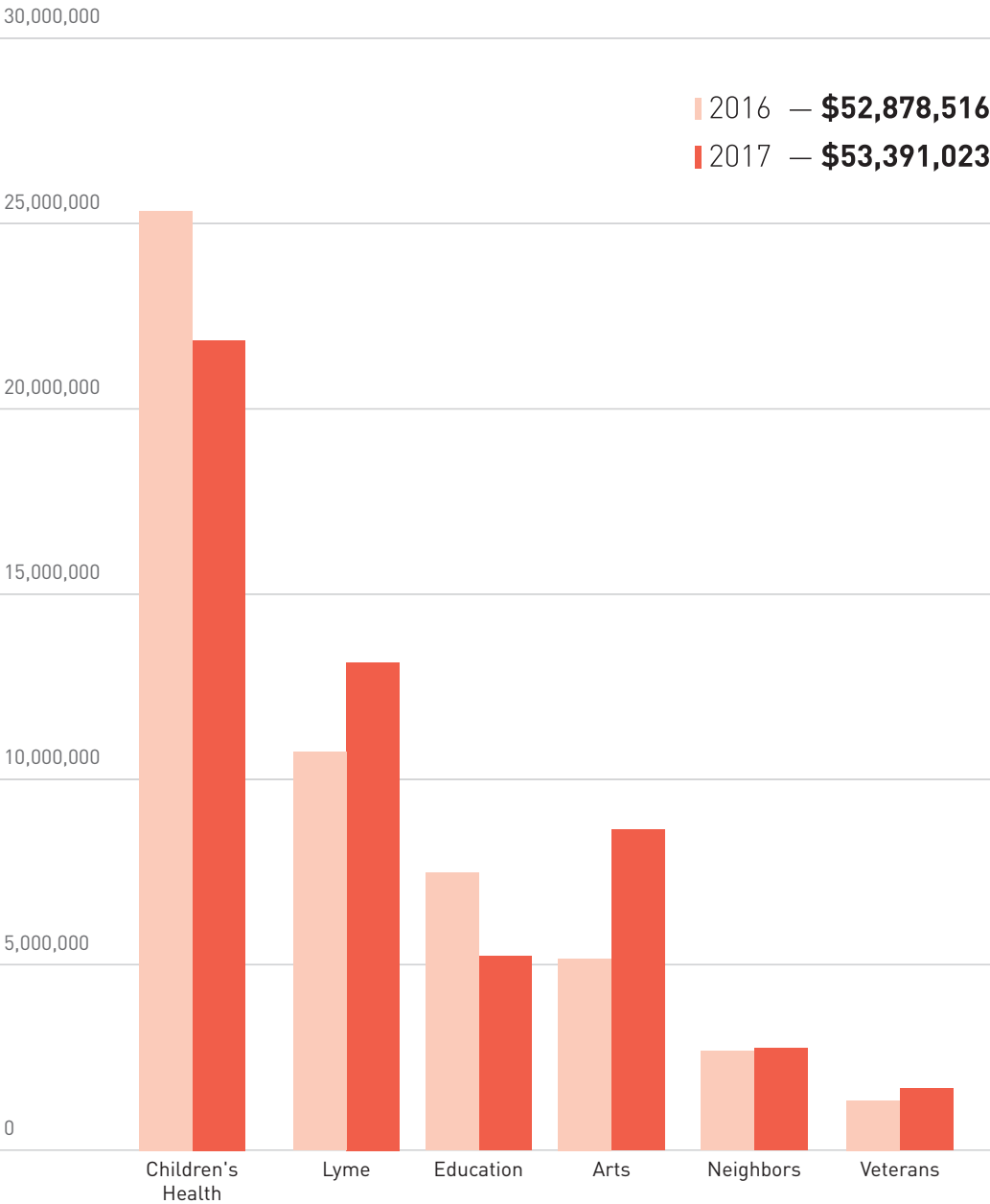
2017

  
**150**  
GRANTS

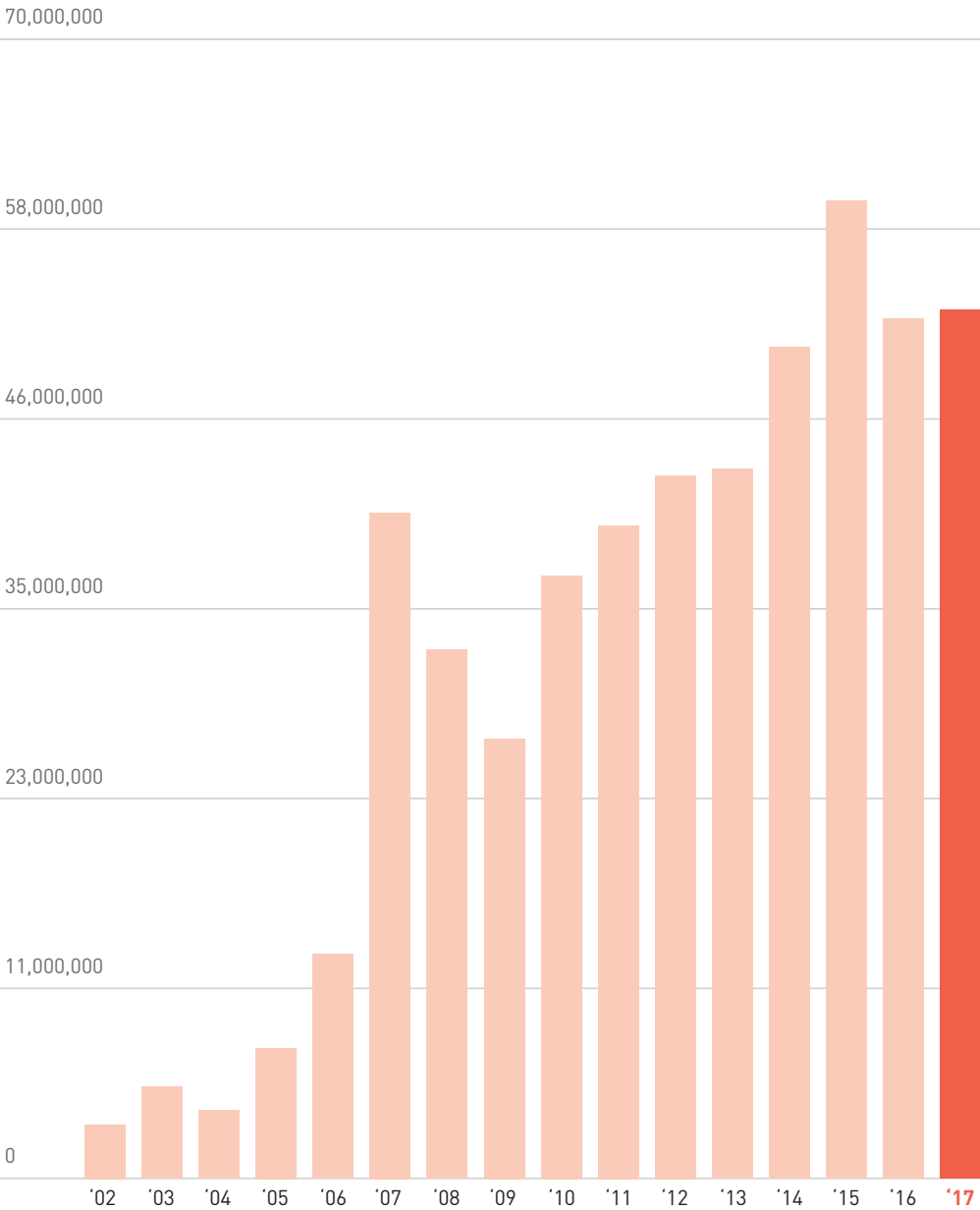
  
**20**  
STATES



# By the Numbers



# Year-Over-Year Giving



# Our Online Community



We used our social media presence to raise awareness on various campaigns held throughout the year. Our two major campaigns, #TargetLyme and #Give2Veterans, gave us an opportunity to partner with other organizations and increase our social media followers and visits to the Foundation website.

## Facebook

Fans	3,305
Posts	890
Likes & Comments	1,376

## Twitter

Followers	890
Tweets	151
Likes	911
Retweets	453

## Instagram

Followers	1,376
Posts	21
Likes	1,093

## Foundation Website

Visitors	35,544
Page Views	154,383

## Media Coverage

Articles	29
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# Community Matters at Point72



## COMMUNITY GIVING

2017 was another great year for Point72 employees getting involved in their local communities and showing their personal passions for giving back. We volunteered with various organizations including God’s Love We Deliver, City Harvest, Father’s Heart Ministries and many more. Most of these great organizations are grantees of the Foundation.



## EXPERIENCES & TALKS

Employees had the opportunity to hear from a variety of speakers through Community Talks such as Design That Matters CEO, Timothy Presetero and Founder of Innovations for Poverty Action, Dean Karlan. Unique experiences throughout the year included Point72’s first Women’s Leadership Summit in Asia.

## SPONSORED EVENTS

Point72 once again hosted fundraising events in our backyard that employees and their families could participate in such as The Ride and the Domus NINER. The Point72 Inaugural Dodgeball Classic was also introduced in 2017.



