

**STEVEN & ALEXANDRA
COHEN FOUNDATION**

ANNUAL REPORT

2018





The Steven & Alexandra Cohen Foundation is committed to inspiring philanthropy and community service by creating awareness, offering guidance and leading by example to show the world what giving can do.

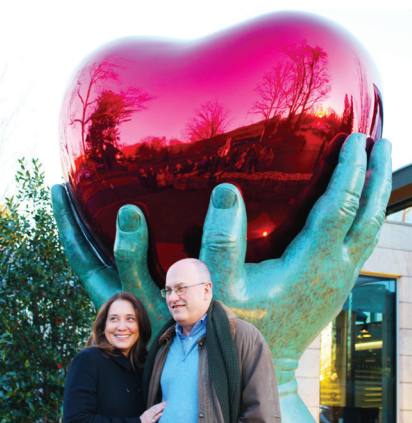
WE MAKE A LIVING
BY WHAT WE GET
WE MAKE A LIFE
BY WHAT WE GIVE

WINSTON S. CHURCHILL



YOU HAVE NOT LIVED TODAY
UNTIL YOU HAVE DONE
SOMETHING FOR SOMEONE
WHO CAN NEVER
REPAY YOU

JOHN BUNYAN



THE GREATEST GIFT
YOU EVER GIVE
IS YOUR HONEST
SELF

FRED ROGERS



GRACE ISN'T A LITTLE
PRAYER YOU CHANT
BEFORE RECEIVING A MEAL.
IT'S A WAY TO
LIVE

JACQUELINE WINSPEAR



YOU ONLY LIVE ONCE
BUT IF YOU DO IT RIGHT
ONCE IS
ENOUGH

MAE WEST



TRUE WISDOM
LIES IN GATHERING
THE PRECIOUS THINGS
OUT OF EACH DAY
AS IT GOES BY

E. S. BOUTON



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THE GIVE HEART

The GIVE Heart is a rendering of Steven and Alexandra Cohen's hands holding a red heart, a symbol of their philanthropic efforts. Masterfully crafted by contemporary Italian artist Lorenzo Quinn, the 10-foot tall bronze and steel sculpture commemorates the Foundation's long history of giving.

LOOKING BACK



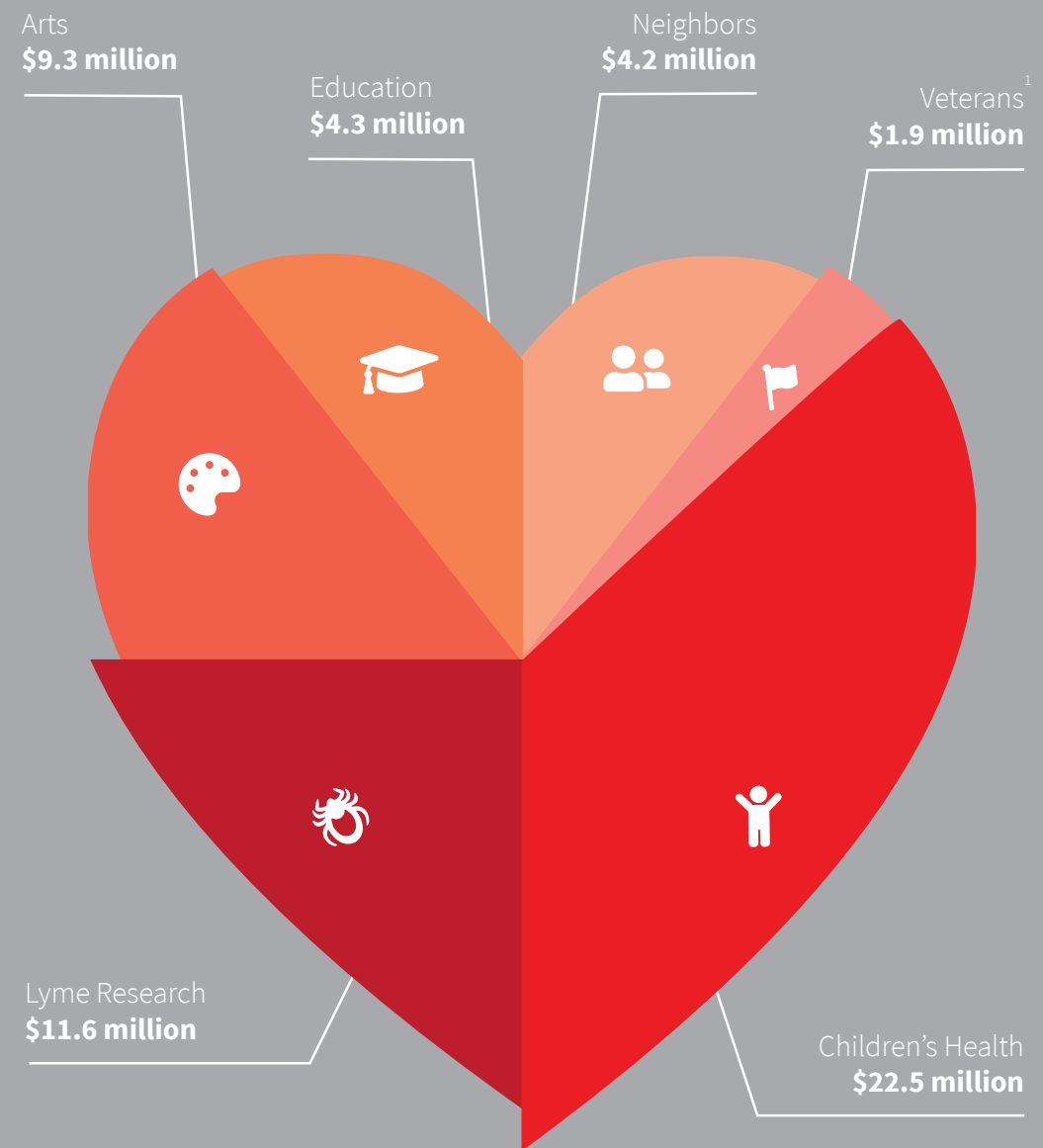
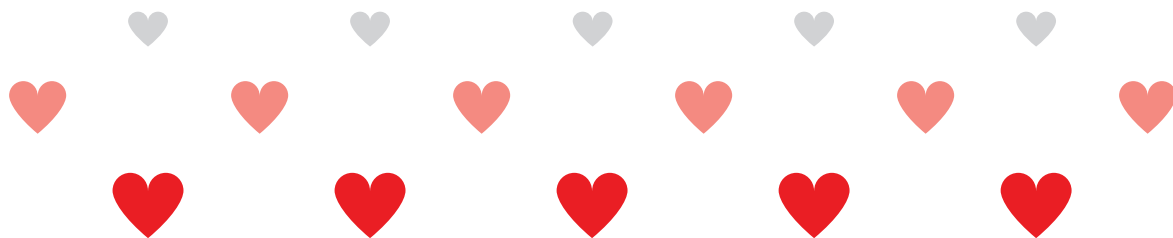
In 2018, the Steven & Alexandra Cohen Foundation served as a launching pad for major partner initiatives, sought out innovative projects to aid vulnerable communities, and established a more visible presence in the world of philanthropy.

Our impact in 2018 was far-reaching: 136 grants and \$53.7 million to nonprofits across the country. As part of our Giving Tour, we made landmark gifts to Team Rubicon and UCLA Health to support their respective disaster relief and healthcare programs. We continued to honor our five-year, \$20 million investment in a new patient care unit at St. Jude Children's Research Hospital. Through the Cohen Lyme & Tickborne Disease Initiative, we began funding Yale University's pursuit of an anti-tick bite vaccine. And, to celebrate these incredible opportunities to give—including countless others over the past 17 years—we unveiled the GIVE Heart sculpture at our Stamford, CT headquarters.

With each decision, the Foundation strategically grew its network and visibility, while enacting positive change and strengthening our impact nationwide.

GIVING HIGHLIGHTS

In 2018, we gave more than
\$53.7 million



¹ Does not include funding to Cohen Veterans Network

GIVING TOUR



The Giving Tour began in 2016 with a six-day, cross-country tour of nonprofit organizations in seven middle America states. Since then, it has grown into a core Foundation program with a mission to visit all 50 states and to discover charities making a positive impact within their local communities. This year, we traveled to three states and Puerto Rico, granting a total of \$7.1 million to four nonprofits.

UCLA HEALTH

After visiting UCLA on our Giving Tour, we made a \$1 million gift to provide high-quality healthcare to Los Angeles residents who lack access to proper medical care. The grant also benefited Stuart House, a program of the Rape Treatment Center at UCLA Medical Center serving sexually abused youth.

Los Angeles, California



ARKANSAS REGIONAL INNOVATION HUB

Our \$155,000 grant to the Arkansas Regional Innovation Hub funded the purchase of a second Mobile Makerspace for rural school programming in STEAM education. The mobile unit allows the Hub to bring its curriculum to students who would otherwise not have access.

Little Rock, Arkansas

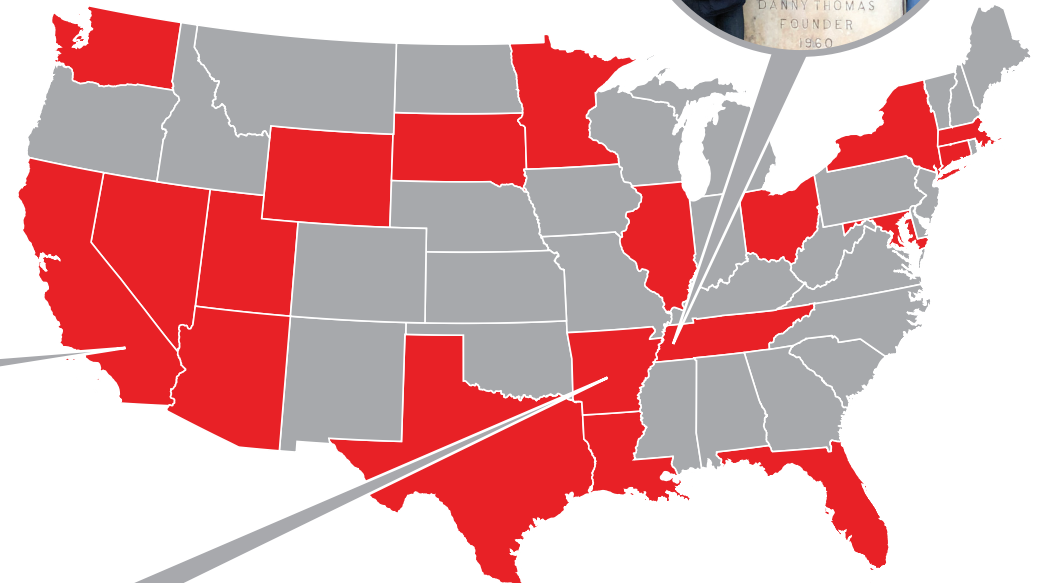


	LOCATIONS	NONPROFITS	FUNDS
2017 TOTAL	3	4	\$386,117
2018 TOTAL	4	4	\$7,155,000
TOTAL	7	8	\$7,541,117

ST. JUDE CHILDREN'S RESEARCH HOSPITAL

We visited St. Jude Children's Research Hospital to see the impact of our five-year, \$20 million investment in a new patient care unit for children with cancer. The unit is specially-equipped to care for pediatric oncology patients with the most complex medical needs.

Memphis, Tennessee



TEAM RUBICON

In the wake of Hurricane Maria, we contributed \$1 million to Team Rubicon for its roof rebuilding efforts in Puerto Rico. Funds helped deploy emergency responders to areas of devastation, repair nearly 500 homes, and give 1,430 families a new start.

Multiple Cities in Puerto Rico



TICKS SUCK.™



Cohen Lyme & Tickborne Disease Initiative

Since 2015, the Foundation has committed over \$50 million to more than 25 research projects to combat the spread of Lyme and tickborne disease. This year alone, we invested \$11.6 million in six areas of giving through the Initiative.

With a funding strategy developed around prevention, therapeutics, diagnostics, fundamental knowledge, field building, and patient support, the Foundation is actively fighting the complex course tickborne diseases take both within our bodies and within our communities. Here are a few of our grantee highlights from 2018:

DC ROUNDTABLE

On December 4, 2018, the U.S. Department of Health and Human Services (HHS) held the inaugural Lyme Innovation roundtable event in Washington, D.C. Co-funded by the Foundation, the event gathered over 80 experts from government, private sector businesses, academia, clinical research institutions, nonprofits, philanthropies, and patient advocacy groups to collaborate on prevention, diagnosis, and treatment of Lyme and tickborne disease.



PREVENTION

Virginia Commonwealth University
Dr. Richard Marconi, \$754K
Lyme Vaccine

Yale University
Dr. Erol Fikrig, \$1.8M
Anti-Tick Bite Vaccine

NEW GRANTS

THERAPEUTICS

Northeastern University
Dr. Kim Lewis, \$675K
New Treatment Approaches

FIELD BUILDING

DC Roundtable
Bay Area Lyme Foundation, \$30K
Collaboration and Innovation

LDA Conference
Lyme Disease Association, \$25K
Collaboration and Innovation

\$11.6 million

DISTRIBUTED TO FIGHT LYME

ANTI-TICK BITE VACCINE

In October 2018, the Foundation provided a \$1.8 million grant to Dr. Erol Fikrig at Yale University to develop an “anti-tick bite” vaccine. The vaccine would block the *Ixodes scapularis* tick—which is the primary vector for Lyme disease—from attaching and injecting the bacteria into the person who received the vaccine. The grant covers basic research on identifying vaccine candidates and testing proof of concept.



LYMELIGHT FOUNDATION

With our Foundation’s continuing support, the LymeLight Foundation has provided Lyme disease treatment grants to over 175 children and young adults, including 58 in 2018 alone. These grants—of up to \$10,000 each—provide essential financial support to reimburse out-of-pocket medical expenses. Put simply by one recipient family: “Grant funds have allowed us to heal our daughter and we will be forever grateful! A life has been saved!”



OUR IMPACT



In 2018, the Foundation impacted nearly 570,000 lives. As we continued to concentrate our efforts on tangible outcomes, we focused on quality, not quantity. We supported larger initiatives at a smaller number of nonprofits rather than dividing our funds among several grantees without affecting substantial change.

We are making a measurable difference in poverty, healthcare, education, and Lyme and tickborne disease. This year, our data showed the significant impact of our dollars on efforts to increase jobs, expand healthcare services, keep charter schools open, and support the health research community. Our giving spanned 19 states from New York to California.

GIVING STATES

Arizona
California
Colorado
Connecticut
Florida

Illinois
Louisiana
Maine
Maryland
Massachusetts

New Jersey
New York
North Carolina
Tennessee
Texas

Utah
Virginia
Washington
Washington D.C.

568,538

LIVES TOUCHED

POVERTY
12,000
jobs
gained



HEALTHCARE
460K
services
provided



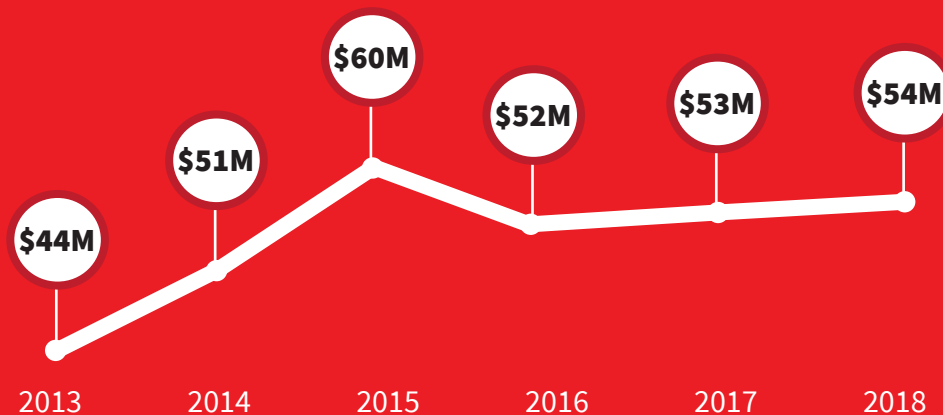
EDUCATION
11,600
charter school
students
enrolled



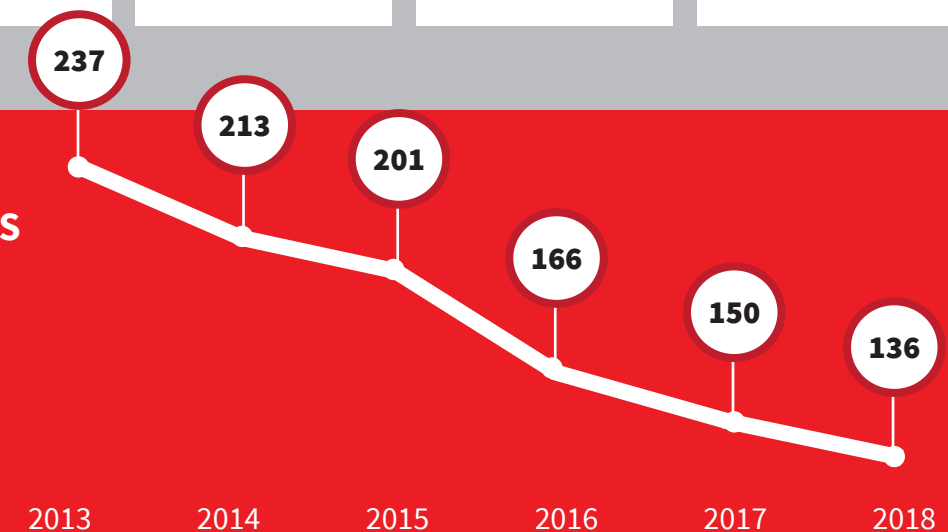
LYME DISEASE
40,000
cases
analyzed



TOTAL GIVING



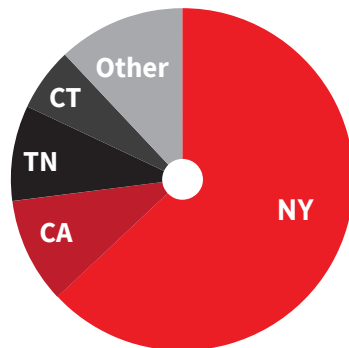
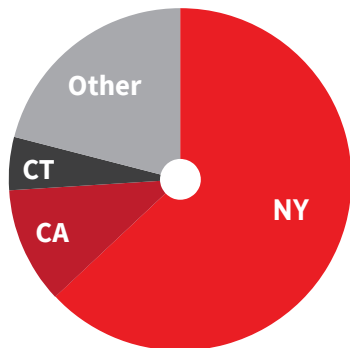
TOTAL GRANTS



BY THE NUMBERS

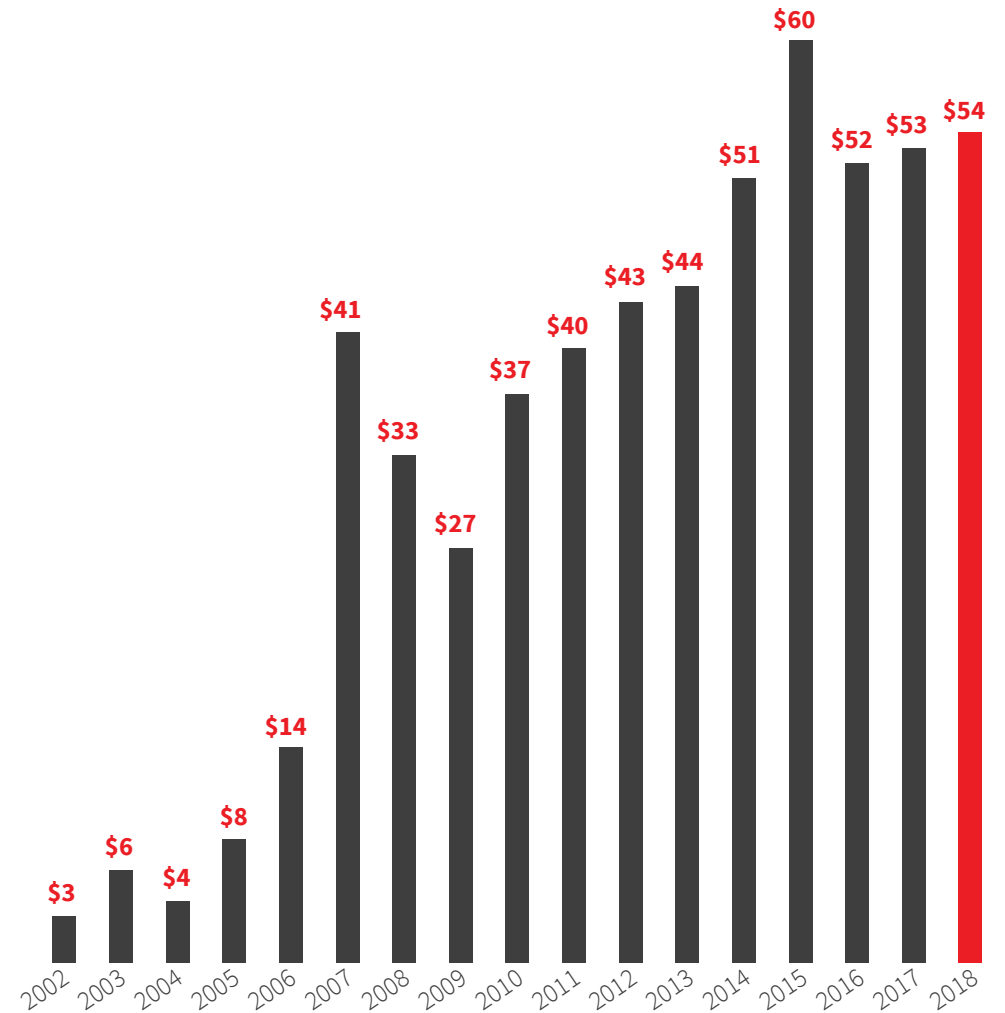
YEAR-OVER-YEAR GIVING

CATEGORY	2017	2018
Children	\$21,682,000	\$22,476,000
Lyme	\$13,178,281	\$11,568,484
Arts	\$8,667,300	\$9,306,137
Education	\$5,245,133	\$4,311,500
Neighbors	\$2,768,309	\$4,239,329
Veterans	\$1,670,000	\$1,870,000
TOTAL	\$53,391,023	\$53,771,452



LOCATION	2017	2018
New York	\$33,423,757	\$34,063,153
California	\$5,935,177	\$5,390,529
Tennessee	n/a	\$5,000,000
Connecticut	\$2,579,500	\$3,165,200
Other	\$11,452,589	\$6,152,570
TOTAL	\$53,391,023	\$53,771,452

GIVEN SINCE 2001



\$570 million

ONLINE COMMUNITY

In 2018, we increased our social media following across all platforms and saw engagement rates soar. Our content, especially when it featured Foundation team members taking part in new initiatives, resonated deeply with loyal fans and followers.

We saw a five percent increase in the total number of followers across Facebook, Instagram, and Twitter. Comments, like the ones below, continued to validate our mission and our content. As our social media presence improved with more frequent posts about the Foundation's philanthropic work, we realized our website required a redesign to keep up with our increased visibility. We initiated plans to overhaul our website with a fresh, user-friendly interface, interactive media, and videos that highlight our grantees.



Robin Levine So awesome. As a graduate of UCLA school of Public Health, it means a lot



Dana Carns Thanks for touching so many lives with love, hope and compassion



Valentina Prieto Thank you for what you do. I am lucky to know you, but those who you are helping are truly the lucky ones... may god continue blessing you both. Xo

FOUNDATION WEBSITE

	Visitors	31,202
	Page Views	110,950

MEDIA COVERAGE

	Articles	44
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TOP FACEBOOK POST:
\$1M grant to UCLA Health | #CohenGive

3,500 FANS



Posts	161
Reactions	6,300
Engagements	7,400

1,400 FOLLOWERS



Posts	142
Reactions	3,800
Engagements	4,100



TOP INSTAGRAM POST:
GIVE Heart unveiling | #LoveTheGive



TOP TWITTER POST:
Take a Bite Out of Lyme | #LymeDiseaseChallenge

962 FOLLOWERS



Posts	161
Reactions	828
Engagements	1,300



751
EMPLOYEES
ENGAGED



1,932
VOLUNTEER
HOURS



43
COMMUNITY
EVENTS



COMMUNITY MATTERS



COMMUNITY GIVING

In 2018, Point72 employees continued the Firm's longstanding tradition of giving back and participated in large numbers at our volunteer events. We partnered with local nonprofits like God's Love We Deliver, City Harvest, Domus, Father's Heart Ministries, and others, many of which are Foundation grantees.

COMMUNITY TALKS

Through Community Talks, Firm employees had the opportunity to hear speakers from several nonprofit organizations, such as BOMA Project Founder and CEO Kathleen Colson, StoryCorps Founder Dave Isay, and SoundWaters President and Executive Director Dr. Leigh Shemitz.

COMMUNITY EVENTS

Point72 once again hosted family-friendly fundraising events such as The Ride, benefiting the Cohen Veterans Legal Center, and the second Dodgeball Classic for the Catch a Lift Fund, supporting the health and well-being of post-combat wounded veterans.

LOOKING AHEAD



In 2019, the Steven & Alexandra Cohen Foundation will be undertaking four major projects: launching the official GIVE Bag campaign, distributing a public service announcement on Lyme and tickborne diseases, redesigning our website, and pursuing investments that go beyond our current giving.

In late 2018, our founder Alex Cohen created the GIVE Bag, a tote made of biodegradable bamboo fiber that can be used to gift thoughtful items to anyone in need of love or support. The hope is that recipients will continue the chain of giving by paying it forward. The Foundation is developing plans to launch the campaign at [LoveTheGive.com](https://www.LoveTheGive.com) in Spring 2019.

Later in the year, we will be educating families about preventing tickborne infections through an animated public service announcement at [TicksSuck.org](https://www.TicksSuck.org). To broaden our reach, redesigning the Foundation website with a renewed focus on grantee videos and interviews, will also be a top priority in 2019.

As part of our evolving Inspired Giving philosophy, we are looking to invest in the Johns Hopkins Center for Psychedelic & Consciousness Research. Its studies on the healing effects of psilocybin, the active agent in “magic mushrooms,” provide hope for sufferers of chronic or debilitating illnesses.



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