We began 2020 with a fresh ambition to help communities in need. Little did we know, the world would change faster than anyone could imagine, and our role became more crucial than ever.



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### **Looking Back**

We began the year with fresh ambition and drive to help communities in need. Little did we know, the world would change faster than anyone could have imagined, and our role became more crucial than ever.

In place of our Giving Tour, we met virtually with nonprofits whose missions aligned with the newfound needs of the COVID-19 pandemic. From food banks and community centers, to hospitals and research labs, we worked hard to support our frontline heroes and those affected most.

From supporting our existing grantees, to welcoming new partners with open arms, we utilized funds to back initiatives. needed most by our communities. We helped provide meals for hospital staff at the forefront of the pandemic, including NewYork-Presbyterian, NYU Langone, and Northwell Health, in addition to supporting emergency hunger relief efforts across our network of food pantries. After we met some of the initial needs. we expanded our focus from emergency relief to recovery through workforce development grants at organizations such as Nontraditional Employment for Women, Per Scholas, and Year Up.

In 2020, we gave over **\$53M** and awarded **180 grants** to critical organizations across the country.

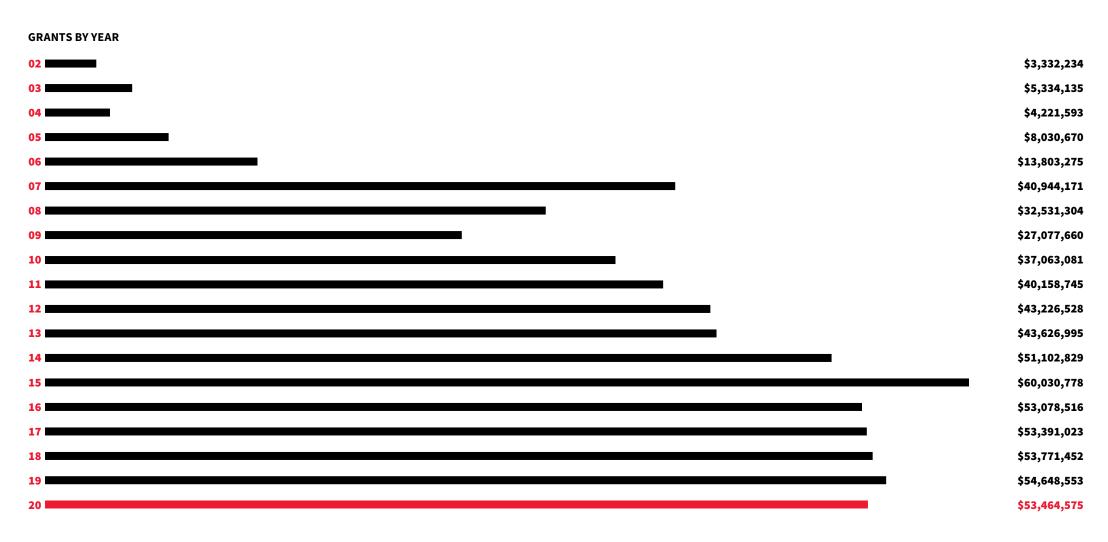
To uphold the values behind our GIVE bag, while encouraging others to protect themselves and those around them, we quickly introduced the GIVE face mask; a machine-washable, reusable cloth mask that ensured sustainability and conserved medical-grade face masks for frontline workers at the onset of the pandemic.

Amidst all of this, we still found time to contribute to projects imperative to our goals, including a new clinical center for Lyme and tickborne disease at Columbia University as well as a \$25 million public-private partnership with the

U.S. Department of Health and Human Services. We also continue to be one of the largest private funders of psychedelic research in the U.S., as we support pivotal programs in psilocybin and MDMA-assisted psychotherapy to help bring hope to patients suffering from debilitating mental health conditions.

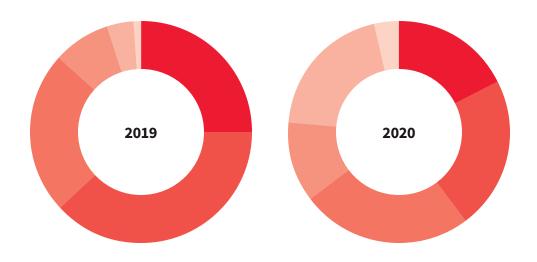
The Foundation simply wouldn't exist without our remarkable grantees. We thank them not only for their work, which is paramount to communities in need, but for inspiring us daily.

## Since 2001, we've given more than \$679.1M & 3,214 grants.



## In 2020, we gave over **\$53.4M**

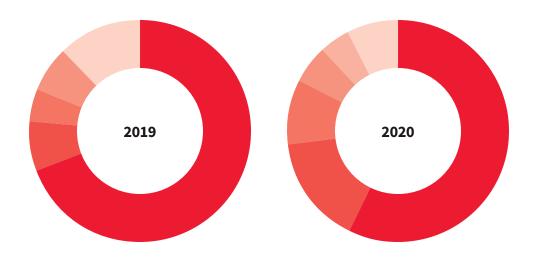
## **& 180 grants** in **23 states**.



2019	2020
\$12,975,301	\$13,289,014
\$20,826,967	\$11,903,135
\$4,425,500	\$10,727,738
\$13,705,285	\$9,415,000
\$2,122,500	\$6,329,688
\$593,000	\$1,800,000
\$54,648,553	\$53,464,575
	\$12,975,301 \$20,826,967 \$4,425,500 \$13,705,285 \$2,122,500 \$593,000

#### **2020 GIVING STATES**

Arizona, California, Colorado, Connecticut, Washington DC, Florida, Illinois, Indiana, Louisiana, Massachusettes, Maryland, Maine, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York, Ohio, Tennessee, Texas, Virginia, Wisconsin



STATE	2019 GIVING	2020 GIVING
♥ New York	\$37,849,407	\$30,672,362
California	\$3,999,017	\$8,464,889
Connecticut	\$2,563,292	\$5,017,715
Maryland	\$3,576,635	\$3,043,475
Wisconsin	_	\$2,250,000
Other	\$6,660,202	\$4,016,134
Total	\$54,648,553	\$53,464,575

### Emergency Relief **COVID-19**

The COVID-19 pandemic came swiftly and upset every facet of our lives overnight. Suddenly, our community was in far greater need than just a few weeks before. Job loss skyrocketed, hospital beds filled up, and people were hungry. The Foundation responded swiftly and aggressively, adapting funding to cover the highest priority emergency needs of our new and existing partners.

Our response began with funding for the hospitals: COVID-19 research, equipment/ testing, and the wellness of their healthcare workers. We followed this with our hunger relief and human services organizations. Then we expanded our relief to include recovery; investing in workforce development and job training to make sure that the most vulnerable could attain jobs during these extraordinary times and were set up on a successful trajectory thereafter. In many cases, the clients were attaining jobs that provided essential services to our community.

The Foundation fought to provide for those most affected by the pandemic, those on the front lines of the workforce and in our communities. We are proud of the support we have been able to provide thus far and plan to continue to prioritize this funding in the coming year.

# 2020 COVID-19 Funding \$9,326,274 & 73 grants to 63 organizations

**COVID-19 Research Project Highlights:** 

Test: Mount Sinai Hospital was founded in 1852 and is one of the oldest hospitals in the U.S. and treats approximately 4.2 million inpatient visits annually. The Foundation awarded Mount Sinai Hospital a \$1.0 million grant for the development of a new SARS-CoV-2 antibody test, management of the FDA approval process, and scale-up of production and distribution.

Workers: Founded in 1919, the
University of California, Los
Angeles (UCLA) is one of the
top public, premier research
universities in the U.S.. The
Foundation donated \$1.0
million to UCLA for a clinical
study of frontline health
workers' exposure to and
impacts of COVID-19. The study
conducted ongoing COVID-19
antibody screening and evaluated
the immune response and
impacts of COVID-19 infection.

## Emergency Relief Health & Wellness

#### **♥** Meals for Hospital Staff:

NewYork-Presbyterian Hospital — originally opened in 1771 as New York Hospital — is an academic medical and research center with seven campuses across New York including Columbia University Irving Medical Center and Weill Cornell Medical Center. The Foundation provided NewYork-Presbyterian with a \$250,000

Foundation provided NewYork-Presbyterian with a \$250,000 grant for hospital staff meals to support their wellness and mental health during such testing times. The meals served as an act of kindness and appreciation for their work on the frontlines of the pandemic.

#### **Y** Equipment and Hospital

**Wellness:** Stamford Hospital was founded in 1934 and provides a broad range of high-quality health and wellness services to the city of Stamford and Fairfield County.

The Foundation awarded
Stamford Hospital \$318,000
for additional COVID-19
testing kits, 21 days of meals
for hospital staff, and the
purchase of 150 iPads to keep
patients connected with their
families. The grant supported the
direct and indirect needs of the
pandemic related to both patients
and the staff treating them.

## Emergency Relief Hunger Relief

- **Paral Education & Hunger Relief:** Save the Children was established in 1919 to improve the lives of children through better education, health care, economic opportunities, and emergency disaster-relief. The Foundation provided Save the Children with a \$500,000 grant to support the purchase and distribution of emergency meals, hygiene kits, and learning materials in rural school districts. The donation helped Save the Children provide 11 million meals and educational materials to 300,000 kids in 10 states across rural America.
- ★ Farm & Trucking Logistics
  Matching: The Farmlink Project
  was founded in 2020 during the
  pandemic by a group of college
  students responding to food
  shortages by connecting farmers
  with unsold produce to food
  banks in need. The Foundation
  donated \$200,000 to The
  Farmlink Project to support the
  purchase of two million pounds
  of excess food from farmers.

The grant created a solution for farmers who would have had to throw away excess food, restored work opportunities for truckers, and provided for food banks that needed to purchase additional food due to higher demands caused by the pandemic.

## Emergency Relief Job Training

✔ IT Training: Per Scholas is a technology and IT focused workforce development and job training organization founded in 1995 in Bronx, New York.

The Foundation provided a \$300,000 grant to Per Scholas to support their rapid response and immediate urgent needs.

The donation helped Per Scholas transition to a remote setting, provided technology for those who did not have access, and assisted the 2,000 newly enrolled students in 2020.

▼ Technology and Hardship Support: Year Up was founded in 2000 and is committed to ensuring equitable access to economic opportunity, education, and justice for all young adults.

The Foundation provided a \$250,000 grant to Year Up for the purchase of additional technology equipment and to provide hardship financial assistance to ensure students and alumni can stay connected, supported, and continue their work. The grant helped Year Up serve over four thousand students, of which 76% attained full time jobs (at an average wage of \$43,000 annually) and/or enrolled in higher education.

### Emergency Relief California Fire Relief

In 2020, California was struck by a record-setting wildfire season which burned four million acres of land, damaged or destroyed over 10,000 homes and caused over **30 fatalities.** The wildfires were extremely destructive and added yet another devastation to Californians already dealing with the COVID-19 pandemic. Since California is one of our core giving locations for the Foundation, we quickly mobilized to identify immediate needs and support organizations doing incredible work to combat damage caused by the wildfires.

### The organizations we supported include:

♥ Baby2Baby is a Los Angeles, CA based nonprofit founded in 2011 that provides essentials, including diapers and clothing, for children living in poverty.

The Foundation awarded a \$251,775 grant to Baby2Baby to support their emergency fire relief efforts. With the Foundation's support, Baby2Baby provided over two million items to 52,000 children including blankets, diapers, toys, baby formula, sleeping bags, hygiene items, and more to communities across 11 cities.

♥ Food Bank of Contra Costa and Solano (FBCCS) is a Concord, CA based nonprofit founded in 1975 that collects and distributes food to low-income people in Contra Costa, Solano, and Butte Counties. The Foundation donated \$100,000 to FBCCS in support of their work to provide food to those most affected by the wildfires. FBCCS used \$70,000 of the grant for purchasing and distributing meals to those affected by the wildfires and used the remaining \$30,000 for FBCCS staff support.

On The Move (OTM) is a Napa,
CA based nonprofit founded
in 2003 that partners with
communities to develop youth as
leaders in their own communities,
and act in pursuit of social equity.
The Foundation gave a \$100,000
grant to OTM to support
families that were displaced
and affected by power outages
related to the wildfires. OTM
was able to hire two additional bilingual personnel for their Family
Resource Centers and provide
wellness support for their clients.

♥ Redwood Empire Food Bank (REFB) is a Santa Rosa, CA based nonprofit founded in 1987 whose hunger relief work focuses on the Northern region of California. The Foundation provided a \$50,000 grant to REFB for their wildfire responses. The grant was made through their emergency hunger response program, Station 3990, which was already activated in March 2020 in response to COVID-19.

♥ River to Coast Children's

Services (RCCS) is a Guerneville,

CA based social service nonprofit

whose work since the 1970's is to

nurture the healthy development

of children and families in western

Sonoma County. The Foundation

awarded a \$40,000 grant to

RCCS for food purchase and to

support their staffing needs.

PCCS's hunger relief offerts

RCCS's hunger relief efforts included a weekly distribution box of fruits, dairy, and vegetables for families and children.

## **BIPOC & Low-income Community Support**

Steve and Alex are committed to community service and making **meaningful impacts** in people's lives.

The Foundation has a long history of funding organizations that help underserved communities. Since its inception in 2001, the Foundation has given more than \$480 million to organizations that disproportionately serve low-income populations or people of color. For example:

More than \$100 million to the Robin Hood Foundation, the largest poverty-fighting organization in New York City, with over 80% of project recipients being people of color.

\$50 million for the Cohen Children's Emergency Department at Morgan Stanley Children's Hospital at Columbia University Medical Center. Located in Washington Heights, the hospital provides access to world-class emergency care for residents, which include impoverished neighborhoods in New York City.

\$20 million to St. Jude's Children's Research Hospital in Tennessee, where patients pay zero cost regardless of their income, to build a new inpatient floor as part of the expansion of the facilities.

**\$20** million to Stamford Hospital for a system-wide pediatrics program, creating the Cohen Children's Institute and the Steven & Alexandra Cohen Pediatrics Emergency Department.

\$3 million grant to help build a new school for The Equity Project Charter School in Washington Heights, 99% of those served being people of color located in a highpoverty school district. Giving in 2020 was no different

— with more than \$22 million
supporting 77 organizations
focused on marginalized and
underserved communities.
This commitment included:

♥ \$7.5 million towards the \$75 million commitment to NewYork-Presbyterian Weill Cornell for the Alexandra Cohen Hospital for Women and Newborns, which disproportionately serves people of color. The new hospital offers the full range of services women and infants may need before, during, and after childbirth — including specialized prenatal care and high-level neonatal intensive care for newborns in need of extra support.

- ♥ \$2.0 million towards the \$5 million commitment for the Cohen Center for Pediatric Comprehensive Care at Mount Sinai Hospital in New York City, which serves predominantly communities of color.
- **♥** \$1.0 million to more than 10 organizations providing food to low-income communities across the country.

### NewYork-Presbyterian

## Alexandra Cohen Hospital for Women and Newborns



The Steven & Alexandra Cohen Foundation is committed to ensuring our newborns have the best chance of success from the start.

In August 2020, NewYork-Presbyterian opened its doors to the Alexandra Cohen Hospital for Women and Newborns. The hospital is a state-of-the-art facility dedicated to providing specialized care to women before, during, and after pregnancy. The facility is designed to support the most complex cases and highrisk newborns. The Steven & Alexandra Cohen Foundation has pledged \$75 million dollars to provide critical leading support for the construction of the hospital.

Created in January 1998, NewYork-Presbyterian is the largest hospital network in New York City. The hospital helps deliver over 15,000 babies and assists with more than 310,000 emergency visits. First in New York City to Have a **Dedicated MRI and Operating Room in the** NICU. ♥ The Hospital Will Accommodate More Than 7,000 Births a Year. **♥** 245,600 **Square Feet of Space, Located on the** 12th to 18th Floors of the NewYork-**Presbyterian David H. Koch Center. 75 Private Antepartum and Postpartum Rooms — Triple the Hospital's Previous Capacity. ♥ 60 Beds in the Level IV Neonatal Intensive Care Unit (NICU) with Individual Rooms for Added Privacy.** 



"Every child and every mother deserve access to the highest quality of care. We are proud to support NewYork-Presbyterian and the creation of this remarkable new hospital where each patient will be treated with great compassion while receiving the very best care during this momentous time in their life."

"At the NYP Alexandra Cohen Hospital for Women and Newborns, we are providing multidisciplinary, best-in-class obstetrics care and paving the way to better health for women and newborns in the New York region and beyond. Our clinical teams provide the highestquality, most personalized level of care available in a light-filled, state-of-the-art facility."

Alex Cohen

Obstetrician and Gynecologist-in-Chief at NewYork-Presbyterian/Weill Cornell Medical Center and Chair of the Department of Obstetrics and Gynecology at Weill Cornell Medicine

<sup>—</sup> Dr. Laura Riley

### City Harvest

## Cohen Community Food Rescue Center

City Harvest has embarked on a campaign to find a new home for their operations in New York City. In October 2020, The Cohen Foundation pledged a leadership commitment of \$20 million to establish City Harvest's new home in Sunset Park. In recognition of the Foundation's leadership and generosity, City Harvest will name their new home, The Cohen Community Food Rescue Center.

The Cohen Foundation has been a long-time supporter of City Harvest and has sponsored the Washington Heights and Inwood Mobile Markets for the last two years. The Foundation cares deeply about supporting New Yorkers who are struggling to put meals on their table. This pledge strengthens the Foundations commitment to ensure that all New Yorkers have access to the food they need to thrive, now and for years to come.

The Cohens' early leadership gift has allowed City Harvest to condense the construction schedule, reducing overall project costs and accelerating City Harvest's ability to serve New Yorkers in need at their new facility.

"I grew up in Washington Heights and New York will always be home to me. We are so excited to partner with City Harvest on their new building and support their efforts to feed thousands of hungry New Yorkers. COVID-19 has not let up yet and we know the recovery will take significant time and effort. We are proud to be able to provide this support to City Harvest at such a critical time for our communities."

— Alex Cohen



The larger and more versatile facility will consolidate all of City Harvest's activities under one roof and bring new efficiencies for how they rescue and deliver food. The Food warehouse space will be 70,000 square feet, doubling the size of the current facility and featuring a new cold dock and refrigerated/freezer storage. ♥ The new Visitors' Center will welcome thousands of volunteers, supporters, advocates, and community partners each year.

for repacks, trainings, dinners, and other gatherings. **Y** The expanded **Loading Dock area will service eight** loading docks and seven bay doors, more than twice as many than at City Harvest's current facility. ♥ State-ofthe-art Demonstration Kitchen that will be used by guest chefs for cooking demonstrations and to host educational trainings for agency partners. **City** Harvest is striving to meet the silver standard for LEED (Leadership in Energy **Environmental Design) certification for** building sustainability and plans to install both a solar roof and rooftop garden.





#### **TicksSuck®**

Inspired by Alex's personal journey, we launched the **Cohen Lyme & Tickborne Disease Initiative** in 2015 to raise awareness, advance research, and find a cure.

Alex was diagnosed with Lyme disease in 2009. Even with treatment, her symptoms persisted. This difficult journey made the Cohens realize that we desperately need new research on preventing, diagnosing, and treating tickborne illnesses.

We underwrite groundbreaking studies in prevention, diagnostics, and treatment, and have also made awareness and education an integral part of our mission. We show the overwhelming impact these illnesses can have on people's lives, from financial stress to mental health challenges, and we strive to educate healthcare providers on the latest tools to diagnose and treat them.

#### **LymeX Innovation Accelerator**

In October 2020, the Foundation and the U.S. Department of Health and Human Services announced a historic \$25 million public-private partnership, called LymeX Innovation Accelerator. LymeX includes several projects to jumpstart innovation for Lyme patients — most notably the first-ever Lyme Diagnostic Prize Challenge, which hopes to generate new and more accurate diagnostic tests for Lyme patients. The diagnostic prize challenge will be open to universities, private sector companies, and other inventors. In addition, the process will be guided by patients and caregivers through the Health+ design approach.

#### Cohen Center for Health and Recovery from Tick-Borne Diseases (CHAR)

In 2020, the Foundation introduced the **Cohen Center for Health and Recovery** form Tick-borne Diseases (CHAR) at Columbia University with a \$10 million grant. CHAR will provide innovative patient care to adults and children suffering from Lyme and tickborne disease. The Center is dedicated to treating acute and chronic forms of tickborne diseases with a combination of conventional and integrative approaches. To optimize patient care and enhance scientific learning, CHAR will also blend in clinical research studies to offer innovative diagnostic and treatment options to patients. Financial support for uninsured and underinsured patients is available.

#### Clinical Trials Network for Lyme and Tickborne Disease (CTN)

In addition to CHAR, the Foundation initiated a \$6 million clinical trials network to support multi-site clinical studies of innovative treatment for Lyme and tickborne disease. The Network will be managed by Dr. Brian Fallon at Columbia University and extend to other top university and research hospitals, such as Johns Hopkins University and Children's National Hospital. In addition, the Network will link with local Lyme community doctors to enroll patients and support the execution of these treatment studies.

#### **LymeMIND Annual Conference**

On October 9–10, 2020, the 5th annual Lyme and tickborne disease conference, called LymeMIND, was held virtually for the first time. On October 9, more than 50 researchers, clinicians, and other Lyme leaders — many of them supported by the

Cohen Lyme & Tickborne Disease Initiative — virtually assembled to discuss progress on their respective research projects, identify collaboration opportunities, and chart a path forward to advance the scientific field. The Times Center organized a virtual public forum on innovations in Lyme and tickborne diseases while focusing on the experience and perspectives of patients, caregivers, and clinicians. More than 730 people from 18 countries attended the event, while another 7,650 unique viewers joined the live stream from across the world.

#### In 2020, the Foundation signed another nine (9) Lyme grants including:

North Carolina State University initiated a two-year, \$500,000 grant to adapt droplet digital PCR (ddPCR) as a more accurate diagnostic method for the detection of babesia, bartonella and borrelia infection.

University of Minnesota awarded a two-year, \$400,000 grant to develop innovative light microscopy imaging techniques for borrelia (Lyme disease) and bartonella infections in human tissue samples, such as skin biopsies.

Virginia Polytechnic Institute and State University started a three-year, \$600,000 grant to understand how peptidoglycan (part of borrelia's cell wall) persists in Lyme patients and determining the viability of peptidoglycan-targeted diagnostic and therapeutics.

Yale University initiated a two-year, \$1.0 million grant to development new treatment options for human babesiosis based on a library of FDA-approved drugs.

### **Psychedelics**

In 2020, the Foundation continued to be **one of the largest private funders** of psychedelic research.

Depression, anxiety, addiction, post-traumatic stress disorder (PTSD), and other mental health conditions impact the lives of millions of Americans and their families. However, current treatment approaches have limited effectiveness for many patients. Psychedelic compounds, such as MDMA and psilocybin (the active ingredient in 'magic mushrooms'), offer a new opportunity for combating these treatment-resistant mental health conditions.

We hope to unlock the potential of psychedelic medicine to end suffering from mental health conditions and meaningfully improve the lives of patients and their families.



- ♥ Usona Institute awarded a two-year, \$4.5 million grant to optimize and validate the psilocybin manufacturing process. Establishing current Good Manufacturing Practices (cGMP) will ensure quality and reproducibility, which is essential for Phase 3 clinical studies of psilocybin-assisted psychotherapy and the FDA approval process.
- ♥ California Institute of
  Integral Studies (CIIS) began
  a three-year, \$1.0 million
  grant to broaden the certificate
  training program of therapists
  to provide psychedelic-assisted
  psychotherapy. The grant will
  enable CIIS to add new U.S.
  training locations and improve
  virtual content of the training
  curriculum.
- Multidisciplinary Association for Psychedelic Studies (MAPS) initiated a three-year, \$5.0 million grant to complete
  Phase 3 clinical trials on MDMA-assisted psychotherapy for post-traumatic stress disorder (PTSD).
  MDMA-assisted psychotherapy for PTSD was designated as a
  Breakthrough Therapy by the
  FDA in 2017, which means MDMA-assisted psychotherapy is one of the most promising treatments under development.
- ♥ University of California, San Diego (UCSD) awarded a three-year, \$1.3 million grant for a clinical trial to evaluate the effects of psilocybin-assisted therapy for phantom limb pain among amputees as well as the associated brain mechanisms.



#### The **GIVE** Mask

With the success of launching the GIVE Bag in 2019 and its sentiment of spreading kindness one person at a time, it became clear that we should continue the movement throughout the hardship that was felt by the world in 2020. The outbreak of the pandemic saw harsh impacts, including reduced resources for countless Americans, many of whom were already in vulnerable communities. In addition to the COVID-19 relief grants that we have awarded, we also supplied 2,303 custom #LoveTheGIVE face masks and 4,304 GIVE Bags. These went to both individuals and nonprofits for the distribution of groceries and essential items, as well as homeschooling supplies.

#### **Online Community**

2020 saw our social media efforts pivot with the onset of the COVID-19 pandemic, **putting community and togetherness at the forefront** of our content like never before.

What we observed was the unfolding of a tight-knit hamlet of otherwise strangers in our small corner of the internet; we saw more audience members interact with each other, and a demand for content that highlighted ways for individuals to give back to their own communities, in addition to the relief that we provide.

Website

**Total Sessions: 45,608** 

**Total Page Views: 103,948** 

New Audience: 85.25%



Instagram

Fans: 2,871

**Posts: 190** 

**Engagement: 9,404** 

**Top Post** — **131 Engagements**Celebrating the first births (twins) at The Alexandra Cohen Hospital for Women and Newborns at NewYork-Presbyterian.

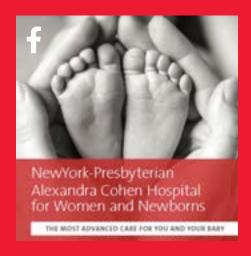
**W** Twitter

Fans: 2,179

**Posts: 274** 

Engagement: 81,492

**Top Post** — **821 Engagements**Steve and Alex's acquisition of The New York Mets and the commencement of The Amazin' Mets Foundation.





**♥** Facebook

Fans: 4,401

**Posts: 201** 

Engagement: 11,314

**Top Post — 241 Engagements**Announcement of the new Alexandra
Cohen Hospital for Women and Newborns
at NewYork-Presbyterian.

Community Matters prides itself on being the philanthropic hub of Point72, and while our outreach looked different in 2020, our impact did not wane.

Shifting from in-person volunteer opportunities, our primary focus was to share meaningful virtual content with Point72 employees, while still honoring employee commitment to the firm and nonprofits through our corporate sponsorship and matching gift program.

#### **Community Matters COVID-19 Response**

Point72 employees' first question is always how can I help? By leveraging the Steven & Alexandra Cohen Foundation's relationships, Community Matters' immediate response was to provide a list of nonprofits focused on hunger relief where firm employees could make monetary and food donations, as well as volunteer their time if they felt safe to do so amid the pandemic. Community Matters Global Ambassadors also curated a resource sheet of nonprofits that provided services in the region specific to their office.

In addition, Community Matters hosted health and wellness sessions geared towards mental health and navigating the shift from in-office to at-home work as well as understanding the complexities of COVID-19; how it spreads, how it's contracted, and steps to keep yourself and others safe.

#### **Social Injustice Response**

In partnership with the Office of Inclusion & Engagement and Firm Affinity Groups, Community Matters organized a speaker series that featured the unique perspectives of four experts about important topics related to race and equality.

Each session fostered a safe environment for tough but necessary conversations about allyship, decades of anti-racism advocacy, why race is so difficult to talk about, and the steps we can take both as individuals and together to unite our country for a better tomorrow.



Dr. Judith Aberg, Mount Sinai COVID-19 Discussion with Infectious Disease Specialist



Dr. Guy Winch
Emotional Health During
A Pandemic



Dr. Arin Reeves
Why is Race So Hard to
Talk About: Starting (And
Sustaining) Respectful
and Effective Dialogues
on Race in the Workplace



Jason Collins
Diversity & Inclusion:
Jason's story of being
gay in the NBA and the
importance of allyship



Jane Elliott
Power, Perception &
Prejudice | Blue Eyes/
Brown Eyes Exercise



Loretta Lynch
Uniting America: Former
Attorney General Lynch
talks about where we go
from here

### **Looking Ahead**

Indeed, as we noted in 2019 that life is not linear, we continue to adapt to our ever-changing environment. 2020 showed us that life can change rapidly, and this is especially true for those directly supported by our grantees. We've learned that anyone's life can be turned upside-down at any time, and so we will strive to help organizations in the coming year that provide immediate aid to underserved communities via food and housing. In a bid to expand our giving portfolio, we're looking forward to funding projects that are not only close to our hearts, but highlight important awareness dates,

such as Black History Month,
Women's Equality, and Pride
Month. We will also continue our
fight for Lyme disease awareness
and treatment with our Cohen
Lyme & Tickborne Disease
Initiative, in addition to delving
deeper into how psychedelics can
provide relief to those suffering
with their mental health.

As our work evolves and our number of grantees increase, so does our team; we're looking forward to expanding slowly, but surely. As the world emerges from the pandemic, we'll be here to keep up with the needs of our indispensable grantees.

₩ With each new year comes opportunity, and without the ability to move backwards, we must find ways to adapt for the future. Life is not about moving on, rather, moving forward with what we have gained — perspective, priorities, and prowess. We see this in the Foundation as we continue to grow, both as people and with our work.

While 2020 may have brought the world to a halt, it also acted as a catalyst for important community issues — social, political, and environmental.

As we go forward with lessons learned in 2020, we are ready to embrace the challenges that will arise in the next year to further the philanthropic efforts of our Grantees, spreading kindness to those we meet along the way.

