



GI  **E**

**STEVEN & ALEXANDRA
COHEN FOUNDATION**

2021

Annual Report

**ACCESSIBILITY • ADVOCACY
ASSISTANCE • AUTHENTIC
AWARENESS • CARE
CATALYTIC • COMPASSION
CULTIVATION • DEDICATION
DIGNITY • DIRECT
DRIVEN • EDUCATION
EMPOWERMENT • ENGAGEMENT
ENRICHMENT • EQUALITY
EXPERIMENTATION
FACILITATION • FAMILY
GRASSROOTS • GRATITUDE
GROWTH • HEALTH
HEART • HOPE • HUMILITY
IMPROVEMENT • INFORMATIONAL
INSPIRATIONAL • JOY
KINDNESS • LOCAL • LOVE
MOBILIZATION
NEIGHBORS • NOURISHMENT
PASSIONATE • PRESERVATION
PRIDE • RECOGNITION • RESPECT
RESTORATION • SERVICE
SOCIAL • SOLUTION • STRENGTH
SUPPORT • SUSTAINABLE
TRANSPARENT • TRANSFORMATION**

2	Looking Back
4	Overall Impact
6	Workforce Development, Hunger Relief & Basic Needs
8	COVID-19 Funding
10	Disaster Relief
12	Awareness Date Funding
14	Stamford Health
16	Neighbor to Neighbor
18	God's Love We Deliver x Cow Parade
22	Psychedelic Health & Research Initiative
24	Lyme & Tickborne Disease Initiative
26	Social Community
30	Community Matters
32	Financials
34	Looking Ahead

Looking Back

\$ 109.6 MILLION
disbursed to nonprofits
across the U.S. in 2021



As we emerged from the first full year of the COVID-19 pandemic, our giving found purpose in navigating its long-term effects.

While the Cohen Foundation provided a catalyst for additional health and research initiatives in our ongoing mission to combat tickborne diseases, and help introduce pioneering methods in the mental health space, we also focused our giving in addressing the aftermath of 2020, and the prolonged effects of a historic, global public health crisis.

Our existing grantees found themselves facing record-high numbers of clients experiencing sustained unemployment, and as a result, escalated food insecurity. Not only did we continue our support in these areas, but we extended our funds to additional workforce development efforts, providing opportunities for individuals in need to secure well-paid jobs. In turn, this allowed them to once again foster stability, not only to survive, but thrive.

With gradual reductions in social isolation protocols, we found that our external communications naturally gravitated towards ways our audience could provide hope and solace in their immediate communities. Simultaneously, the Cohen Foundation sought to extend our giving to address issues not typically covered by our main giving areas, highlighting select awareness dates that are observed annually. Furthermore to our new, isolated funding, we also nurtured dialogue in how our audience could give back and create a direct positive impact - with or without money.

This has been yet another monumental year for the world, and for the Cohen Foundation. We remain devoted to leading by example to show the world what giving can do.

*Thank you,
Alex Cohen*

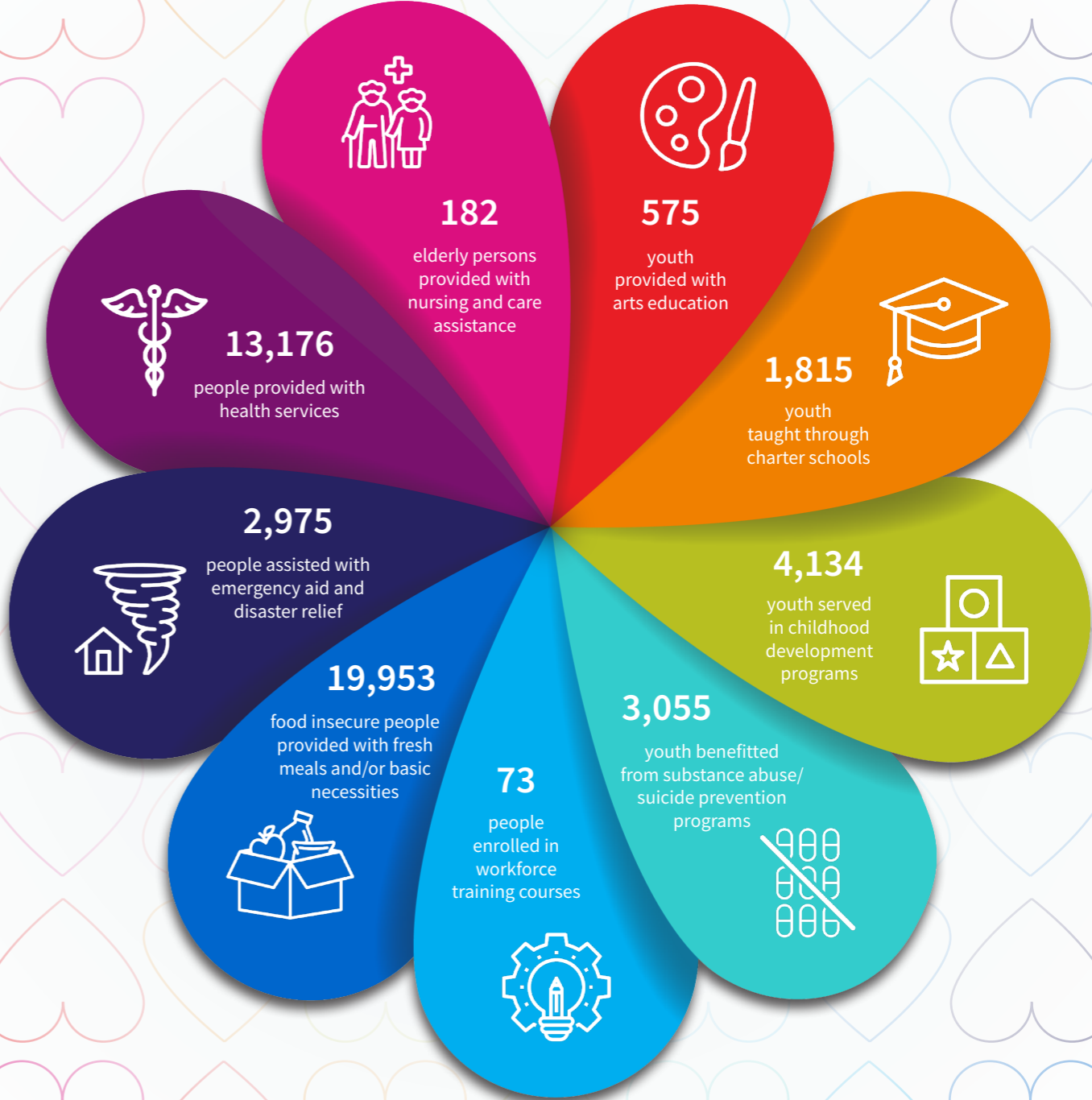
Overall Impact

The Steven & Alexandra Cohen Foundation has continued to improve how we collect, analyze, and report on outcomes from our grantees. These outcomes are used to inform our decision-making as well as communicate and highlight the **life-changing** work provided by our grantees.

In 2021, we began to move beyond the overall impact of an organization or its programs and focus on the additionality of our funds. Each of the outcome statistics provided is specific to the investment provided by the Cohen Foundation.

43,000
people served
through the funds
provided to grantees

**Figures do not include populations served or benefited by general operating support and capital project grants made by the Cohen Foundation.*





Workforce Development

Green City Force enlists and trains young people from low-income housing for a new and more sustainable economy by equipping them with the tools to change the trajectory of their lives and access good jobs through driving large-scale environmental and health initiatives in public housing and other frontline communities. The Cohen Foundation provided **\$150,000** to support the cost of core teaching and stipends for Service Corps youth.

Solar One designs and delivers innovative education, training, and technical assistance that fosters sustainability and resiliency in diverse urban environments. The Cohen Foundation provided **\$100,000** in support of Solar One's Green Workforce Training program for adults with high barriers to entry as well as their career readiness and work-based learning programs for youth, CareerClue and CareerStep.

Hunger Relief & Basic Needs

The River Fund was founded in 1991 to provide food and gifts for people living with HIV/AIDS. Soon after, the organization expanded to offer meals to food insufficient communities in Brooklyn and Queens, serving the hungry, the homeless, the disabled, individuals, families and seniors. The Foundation provided **\$500,000** to support The River Fund's Food Procurement Transition Project including warehousing, trucking, purchasing, and packaging of food to help feed those in need.

Save the Children was established in the United Kingdom in 1919 to improve the lives of children through better education, health care, and economic opportunities, as well as providing emergency aid in natural disasters, war, and other conflicts. The Cohen Foundation provided a **\$1,000,000** grant to retrofit and operate five school buses to improve Save the Children's rural hunger relief and education efforts in the U.S.

\$1.7M
disbursed
in grants



COVID-19 Funding

During 2021, COVID-19 continued to tear through our communities and threaten our most vulnerable populations in a myriad of ways. Even once hospitalizations and deaths began to slow, the economic and mental health aspects of the disease continued to ravage underserved populations.

The rollout of the COVID-19 vaccines provided hope for curtailing the virus. As more people got vaccinated our health partners benefitted from the reduction in hospitalizations. Still, many people were hesitant or did not trust vaccines, especially in low-income and Black, Indigenous, and people of color (BIPOC) communities. The Cohen Foundation responded by promoting vaccine awareness campaigns through our grantee partners.

Food insecurity rose dramatically since the onset of COVID-19. It is estimated that 42 million Americans, or 1 in 8, experienced food insecurity in 2021. Two key reasons for the rise in hunger relief during COVID-19 was due to the rise in unemployment and poverty. While hunger relief has always been a core giving area for the Foundation, we also continued to support workforce development, job training, and career readiness programs that helped people attain living wage jobs. Clients of our grantees were trained for a variety of in-demand and well-paying jobs that do not require a college degree, and put them on a fast-track to employment.



\$4.5M
disbursed
in grants

42
MILLION
Americans
experienced
food insecurity
in 2021



55%
increase in people
using food banks



Vaccine Awareness

In early 2021, as the COVID-19 vaccines were rolling out, the Cohen Foundation supported **Building One Community** and the 'No Barriers' program at **Stamford Health** to help African American and Latin American communities access the vaccine. Building One Community organized local pop-up vaccine clinics in underserved Stamford communities, while the 'No Barriers' program utilized local events and bilingual community health workers going door-to-door to provide accurate and timely information about ways to access the vaccines.

Disaster Relief

The Cohen Foundation is proud of its ability to respond nimbly and quickly to disasterous events as they arise. This flexibility allows us to give funds to causes when and where they are needed most.

In December 2021, devastating hurricanes tore through the Central and Southern U.S., including Kentucky, Arkansas, Tennessee, Missouri, Illinois, Georgia, Ohio, and Indiana were impacted. Over 80 people were killed as a result and thousands were displaced from their homes or had significant damage.

The Cohen Foundation quickly responded by turning to one of our disaster relief partners, Team Rubicon, as well as a new organization to us, Feeding America Kentucky's Heartland, to offer support for urgent needs in the days of the aftermath.



Team Rubicon utilizes the skills and experiences of military veterans with first responders to rapidly deploy emergency response teams. Founded in 2010, Team Rubicon has deployed across the U.S. and around the world to provide immediate relief to those impacted by disasters and humanitarian crises. The Cohen Foundation provided **\$500,000** to support their work creating route clearance, removing debris, and providing temporary home repairs to prevent further damage.



Feeding America Kentucky's Heartland serves those in need by acquiring and distributing donated food, grocery items, and government commodities in 42 of Kentucky's counties and through a network of more than 225 partner agencies. Since their establishment in 1982, they have distributed more than 280 million pounds of food and grocery items that equate to approximately 13.5 million meals. The Cohen Foundation provided **\$500,000** to support their immediate food distribution of over 1.5 million pounds of food, as well as their long-term building recovery, after Heartland's second distribution center in Mayfield, KY was destroyed by the tornadoes.

Awareness Date Funding

In 2021, the Cohen Foundation disbursed **\$1.3 million** in an effort to begin regular isolated funding in honor of select awareness dates that are observed both nationally and globally, to increase our reach and assist in new giving areas. We searched for organizations that are doing excellent work in supporting and advocating for specific groups of people and extend a hand in support for causes not typically covered by our main giving areas.

We hope our giving for these awareness dates inspires our audience to enact change within their own communities—



Black History Month

The Cohen Foundation recognizes the sacrifices, contributions, and impact that the African American community has made in our nation's history. We supported the following organizations that are empowering and supporting black people through direct services and wrap-around support.

- 100 Black Men of America
- Equal Justice Initiative
- Policing Equity



Women's History Month

As a Foundation, we recognize the massive contributions women have made to the world despite facing many challenges.

- Women's Business Development Council
- Hot Bread Kitchen
- Nontraditional Employment for Women
- Coalition for the Homeless



Earth Day

We celebrate the earth and recognize that we all have a role to play in the preservation of the planet we inherited and leave it better for the future generation. The Cohen Foundation supported organizations that are helping their local neighborhoods through urban farming, sustainability, and preservation.

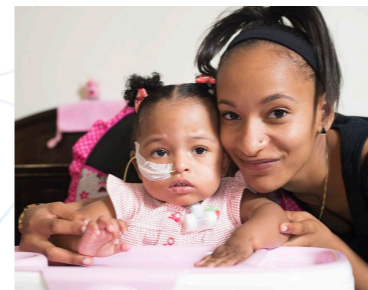
- Green Bronx Machine
- Green City Force
- Harlem Grown
- Solar One



Suicide Prevention Day

Suicide is a tragedy and an ever-increasing problem that is especially exacerbated by the isolation and lack of support brought on by the COVID-19 pandemic. We are hopeful, however, that suicide can be prevented through appropriate education and support. The Cohen Foundation awarded funds to an organization that is pioneering mental health solutions and suicide prevention education for young adults.

The JED Foundation



World Heart Day

To coincide with the iconic heart of the Foundation's logo, and in honor of World Heart Day, we wanted to raise awareness of cardiovascular diseases and the impact they have on individuals and their families. The Foundation supported an organization that is educating the public about heart disease and an organization that offers financial assistance to cardiac patients and their families.

Harboring Hearts Housing Foundation, Mended Hearts Inc



Breast Cancer Awareness Month

The Cohen Foundation acknowledges the complex difficulties that come with a breast cancer diagnosis. We supported organizations that are raising awareness, educating the public, and providing crucial health screenings to women in underserved neighborhoods. We awarded funding for Breast Cancer patients and their families, coupled with funding for free mammograms using a mobile van.

Breast Cancer Angels, Project Renewal, Inc.



Mother's Day

As parents, Steve and Alex understand that the needs of parental guardians vary and raising children is a significant commitment and responsibility. For Mother's Day, the Foundation supported organizations that provide essentials for new mothers and offer family support services.

- Baby2Baby
- Good+Foundation
- National Diaper Bank Network
- Shields for Families



Father's Day

For Father's Day, the Foundation supported organizations that help prepare expecting fathers for their new responsibilities and assist unemployed fathers in gaining the skills they need to rejoin the workforce.

- Center for Court Innovation
- Forestdale
- Saint Joseph Parenting Center



Pride Month

We continue to celebrate our LGBTQ+ friends in the enduring fight for equal rights. The Cohen Foundation supported organizations that provide crisis intervention services to LGBTQ+ youth, assistance to older LGBTQ+ adults, and contribute vital mental health services to the overall LGBTQ community.

- Callen-Lorde Community Health Center
- Services & Advocacy for LGBT Elders (SAGE)
- The Trevor Project

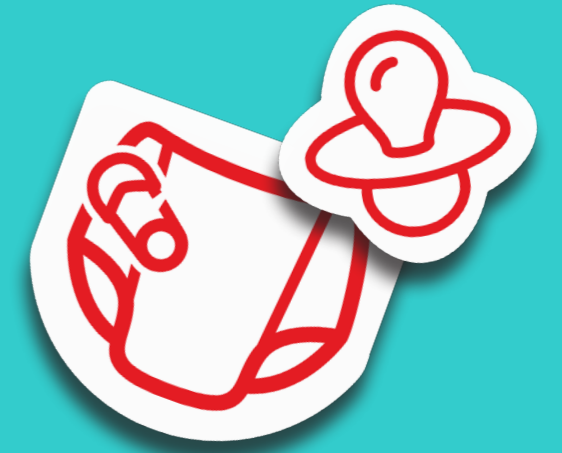
Stamford Health Cohen Neonatal Intensive Care Unit

“ We are excited to continue our partnership with Stamford Health and are proud to help the hospital improve its services to our community, including delivering the highest level of care for families and their newborns.

- Alexandra Cohen



In Spring, the Cohen Foundation continued to strengthen our partnership with Stamford Health via a **\$5 million** commitment in support of the new Neonatal Intensive Care Unit (NICU). The gift is part of Stamford Health's greater Campaign for Women & Babies that plans to rebuild the NICU, Labor & Delivery, Maternity, and Breast Cancer facilities. Completion is expected in 2024.



Stamford Health is a non-profit healthcare system with more than 3,700 employees committed to caring for the community through a wide range of high-quality health and wellness services. Patients and their families can rely on comprehensive person-centered care through the system's 305-bed Stamford Hospital, Stamford Health Medical Group, a growing number of ambulatory locations across the region, and support through the Stamford Hospital Foundation.

Stamford Health's NICU is a designated Level III Neonatal Intensive Care Unit, staffed by experienced neonatologists,

nurses, and pediatric specialists.

The Cohen Foundation has supported several Stamford Health initiatives and programs over the years, including the construction of a new in-patient pediatric unit, the establishment of a dedicated pediatric Emergency Department, renovations to the Children's Specialty Center, and the Tully for Teens program.

With this gift, all Stamford Health's pediatric, hospital-based services will live under the Cohen Children's Institute.

Key enhancements of the NICU project are:

- Hybrid mix of rooms to provide the right environment for each baby and family
- More organized areas for staff
- Infection prevention
- Noise reduction, lighting control, and visual privacy
- Each room has dedicated family space at the bedside
- Transition Room program with care and training for parents in a homelike setting

Neighbor to Neighbor

In April, the Cohen Foundation pledged **\$1.5 million** in leadership support for the new Cohen Center for Neighbor to Neighbor building in Greenwich. Neighbor to Neighbor helps to improve the lives of financially challenged Greenwich, Connecticut residents by offering nutritious canned goods and fresh groceries to promote health and well-being, as well as other non-food items as needed.

20%
of local residents can't
afford basic necessities



“ We are happy to support Neighbor to Neighbor, an organization that offers services and resources to people right here in our community. It doesn't matter what zip code you come from, there will always be people who can use the support of their community.

- Alexandra Cohen

Working out of a temporary space at the Arch Street Teen Center, Neighbor to Neighbor staff and volunteers have been providing food assistance to approximately 525 Greenwich family households each week. The much-needed new building will allow for program expansion and sustained assistance for clients in need, in addition to ample space for clients, staff, and volunteers under one roof. The spacious, light-filled environment will enhance their commitment to serve income-qualified clients with dignity and respect. The construction is anticipated for completion in Spring of 2022.



God's Love We Deliver

After more than 20 years, **CowParade** returned to New York City for their 100th annual event, where God's Love We Deliver (GLWD) was selected as the exclusive charity partner. A diverse group of over 75 talented artists from around the world donated their time and abilities to make these wonderful bovine creations.



The Cohen Foundation sponsored the creation of two cows, incorporating elements of both Amazin' Mets Foundation and Cohen Foundation logos. The cows were on display in "pastures" throughout the city for people to view and appreciate from August to September.

After the culmination of the CowParade, GLWD hosted an event to auction off the cows and raise money for their lifesaving work feeding people too sick to cook for themselves and improving clients health and wellbeing. To date, God's Love We Deliver has made nearly **30 million meals** for their clients, with over 2.6 million of those meals in 2021.



85%

of clients eat healthier

77%

of clients are better able to handle illness

74%

of clients can better afford household expenses



Cohen Health & Research Initiatives



The Steven & Alexandra Cohen Foundation continues to tackle some of the most difficult, entrenched health issues, including treatment-resistant infections and mental health, through balanced, long-term research initiatives.

\$20.3
disbursed
in grants

Psych -edelic

Health & Research Initiative

Millions of Americans suffer from treatment-resistant mental health conditions, such as depression, PTSD, and addiction. Scientific research shows that psychedelic-assisted psychotherapy has potential to treat some of these conditions and reduce patient suffering. The Foundation began the *Cohen Psychedelic Health & Research Initiative* in 2019 and quickly became one of the largest philanthropic funders in the psychedelic field.



\$10.2M
disbursed
in grants



Yale University: Began a five-year, **\$1.7 million** grant to study the benefits of psilocybin-assisted therapy on obsessive compulsive disorder (OCD). Approximately 1 in 40 people suffer from OCD, which can be debilitating. While anecdotal evidence suggests psilocybin may benefit OCD patients, this will be the first known clinical research trial of psilocybin for OCD.

Mt. Sinai Hospital: Awarded **\$2.1 million** for a four-year clinical study of MDMA-assisted psychotherapy for veterans suffering from post-traumatic stress disorder (PTSD). In collaboration with investigators at the Veterans Affairs (VA) Medical Center in the Bronx, NY, this study will be one of the first clinical trials of MDMA-assisted therapy with a veteran population from the VA.

BrainFutures: Initiated a **\$135,000** grant to evaluate and publish a strategy to expedite psychedelic-assisted therapy adoption in clinical settings including insurance reimbursement.

Sage Institute: Awarded **\$200,000** to support their low-cost ketamine-assisted psychotherapy services and provide training programs for underserved communities. Both programs focus on serving people of color and the LGBTQ+ community.

University of California, Berkeley: Began a three-year, **\$993,000** grant to develop and implement a massive online open course (MOOC) titled "Psychedelic Science 101". The MOOC will be open to the public, led by Dr. David Presti, and feature units taught by various faculty members including Michael Pollan.

Usona Institute: Awarded a **\$1.9 million** grant for Phase 1 clinical studies of synthetic 5-MeO-DMT and preparations for Phase 2 studies. 5-MeO-DMT is a psychedelic compound with a shorter hallucinogenic duration and existing evidence suggests it may have potential therapeutic benefits in depression, PTSD, and substance use disorders.

University of Washington: Began a three-year, **\$599,000** grant to conduct a clinical trial of psilocybin-assisted psychotherapy for frontline clinicians who experienced COVID-related distress (e.g., depression, anxiety).

Cohen Lyme



& Tickborne Disease Initiative

Since 2015, the Cohen Foundation has become the largest private funder of Lyme and tickborne disease research in the U.S. The portfolio focuses on prevention strategies, innovative diagnostics, new treatment development, and direct patient support.



LYME MIND



LYME MIND

Bennett Nemser, MPH, MBA

Senior Program Officer
Steven & Alexandra Cohen Foundation

TICKS
SUCK®

The 6th annual Lyme and tickborne disease conference, called **LymeMIND**, virtually convened on October 22-23, 2021. On October 22, the event assembled more than 50 researchers, clinicians, and other leaders in the Lyme community to provide scientific updates and plan collaborative ways to further research efforts. On October 23, the event was open to the public over Zoom – with more than 500 registered guests – and centered on the patient, caregiver, and clinician experience.

\$10.1M

disbursed in grants

The Cohen Foundation established a new 4-year research consortium among **North Carolina State, Tulane, and Duke** universities to develop effective treatments against Bartonella infections in humans and animals. Bartonella is a bacteria transmitted by ticks, fleas, and lice, which has been associated with skin, heart, nerve, and brain diseases. The **\$4.8 million** project is believed to be the largest-ever grant solely focused on Bartonellosis.

In 2021, the Cohen Foundation continued its public-private partnership, called **LymeX Innovation Accelerator**, with the **Department of Health and Human Services**. LymeX is set to launch the first ever Lyme diagnostic prize competition in Spring 2022 to help generate new and more accurate diagnostic tests for Lyme patients. To this end, in 2021, the Foundation renewed grants for the **Lyme Disease Biobank** and **Johns Hopkins University Biorepository** to collect biological samples from patients for use during the prize competition.

Social Community



3,719
Instagram followers

4,504
Facebook followers

7,377
Twitter followers

30,476
new website users

36,472
website sessions

In the aftermath of the first full year of the COVID-19 pandemic, we focused our communications on how individuals could create direct positive impact in their immediate communities.

With the help of audience feedback on social, we also worked to break any barriers between our grantees and those following the Foundation. One way we did this was by promoting available volunteer opportunities with our grantees, further amplifying their existing community efforts.

Using insights from 2020, we leveraged content types that resonated most with our audience. As a result, our posts consisted of newborn-specific topics, personal stories and insights from Alex pertaining to her Lyme journey, and the occasional four-legged furry companion! Other fail-safe content included informational slides that encouraged sustainable practices, guest blogs from our grantees, tips on how to give back in ways that don't involve money, and graphics that inspire kindness.



20,699 total engagements



75% of our most engaged audience were females aged 35-44



our followers increased by 37%

Highest Performing Posts



Facebook

"The smallest things can completely change someone's day for the better. What small act of kindness from a stranger do you still remember?"

2,338

unique impressions

118

engagements



Instagram

"Not only did Alex contract Lyme disease more than 10 years ago, but she's been suffering the side effects of it ever since."

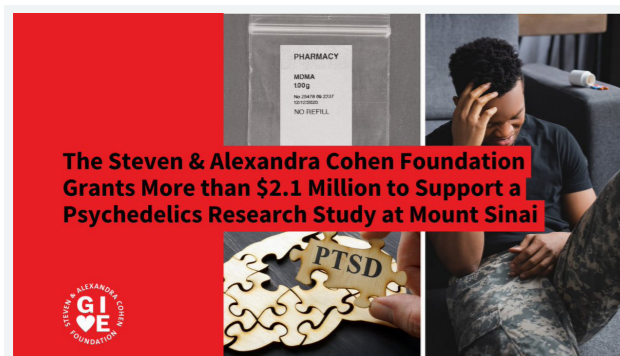
Through the Foundation, Alex is exploring ways in which we can more effectively diagnose and treat Lyme disease. It's a challenge, but Alex is not giving up."

1,959

unique impressions

207

engagements



Twitter

"The gift will be used to help fund a large study comparing two and three sessions of MDMA-assisted psychotherapy in combat veterans diagnosed with post-traumatic stress disorder (PTSD)."

86,927

unique impressions

260

engagements



@comfort.r I just wanted to send a note to let you know that I think GIVE has one of the most compelling and engaging social media presences. I get mini bursts of inspiration from your posts and stories.



@jesseinfeld This is groundbreaking and critical work you are supporting

@cjhorner
❤️ THIS ❤️

@joanofastoria I love this and I love the idea of amplifying positivity!

@susanh121 PS - This is my favorite IG acct!



@annemariemiles
Thank you for inspiring!!!

@whatthedoost
Thank you for this! For encouraging kindness ❤️

Community Matters



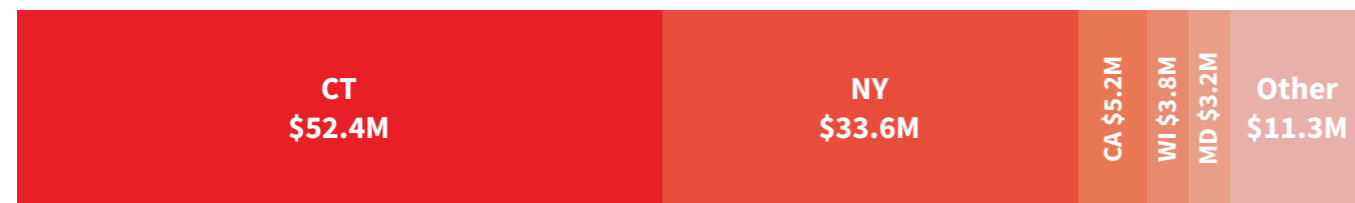
Point72 employees had the opportunity to give back to communities both important to them as individuals as well as a Firm across our global offices. From cleaning the Arakawa River in Japan, participating in a charitable volleyball tournament in Warsaw, to hosting mock interviews in London, Firm employees had unique opportunities to give back to their respective communities abroad.

2021 Financials

In 2021, we gave over **\$ 109.6 million** via **150+ grants** to **16 States**.

(All figures include grants made to the Cohen Veterans Network, not included in prior Annual Reports.)

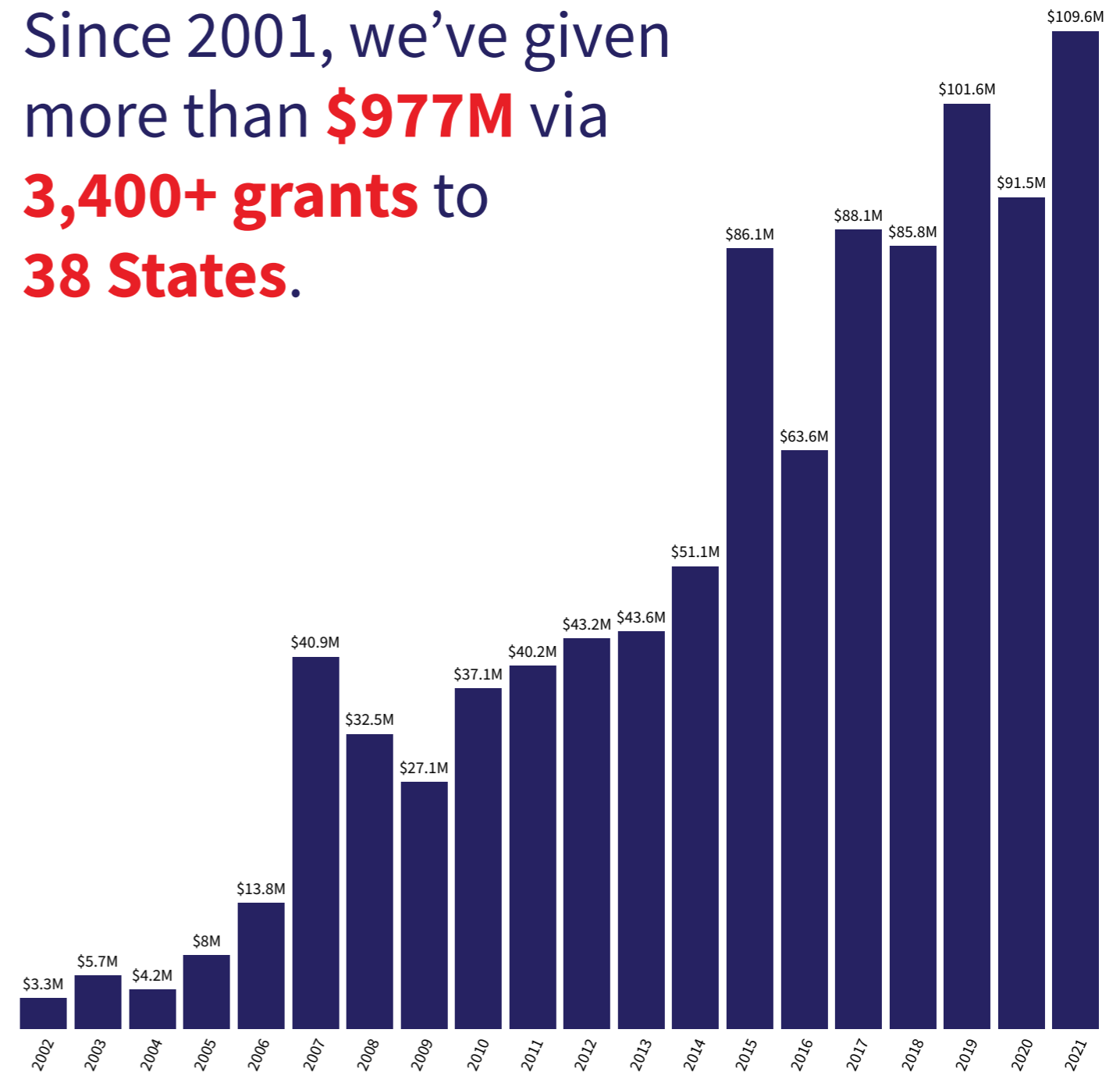
2021 by State



2020 by State



Since 2001, we've given more than **\$977M** via **3,400+ grants** to **38 States**.



\$66.2M
underserved communities
compared to \$48.7M in 2020



\$11.9M
the arts
compared to \$9.4M in 2020



\$10.2M
psychedelics
compared to \$6.3M in 2020



\$2M
sustainability
compared to \$1.8M in 2020



\$10M
lyme disease
compared to \$11.9M in 2020



\$9.2M
children's health
compared to \$13.3M in 2020

Looking Ahead



As the world evolves in a post-COVID-19 age, we will persist in our efforts to respond to the requests of both our current grantees, and future grantees we have yet to meet.

Our funding priorities will continue to reflect the greatest needs of our country, in addition to advancing groundbreaking treatments for challenging medical conditions, such as PTSD, anorexia, Alzheimer's, and Lyme and tickborne diseases.

We look forward to the completion of multi-year projects that will provide services paramount to the communities they serve. Such projects include The Cohen SoundWaters Harbor Center, which will equip Long Island's young mariners with education, life skills, and employment opportunities, while protecting the local waters. Additionally, City Harvest's Cohen Community Food Rescue Center that will create the largest food rescue and distribution hub in the nation, by consolidating all its operations in one location to help feed hungry New Yorkers.

If the past two years have taught us anything, it's that communities are stronger together. By strengthening our social ecosystems and leveraging effective partnerships, we're able to help more individuals, and as a result, the wider community. It takes us back to this one simple, but valuable lesson: It might take a village, but the village starts with one person.



RECEIPT

GIVE Foundation 06-21-2021 12:00PM

Kindness	FREE
Compassion	FREE
Love	FREE
Respect	FREE
Empathy	FREE

TOTAL AMOUNT Priceless

#SpreadKindness

***** THANK YOU! *****





GIVE
STEVEN & ALEXANDRA
COHEN FOUNDATION